



**NOS**  
FRÜHJAHR | SOMMER  
**2018**

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NOS SPRING | SUMMER 2018

1/1: 01.01.- 30.06.2018

1/2: 01.03.- 31.07.2018

**ET ER NA**



ET ER NA

Meisterhaft seit 1863.



# ETERNA

## 1. BÜGELEIGENSCHAFTEN / IRONING PROPERTIES



## 2. MATERIALEIGENSCHAFTEN / MATERIAL PROPERTIES



## 3. HERKUNFT / ORIGIN



## 4. ZUSATZEIGENSCHAFTEN / ADDITIONAL FEATURES

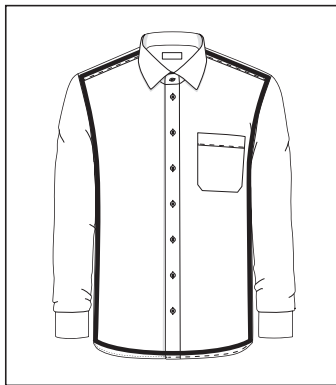




# FÜR JEDE FIGUR DIE PASSENDE SCHNITTFÜHRUNG

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SHAPES FOR EVERY BUILD



## COMFORT FIT

DIE BEQUEME  
SCHNITTFÜHRUNG.  
THE COMFORTABLE FIT.



## MODERN FIT

DIE REGULÄRE  
SCHNITTFÜHRUNG.  
THE REGULAR FIT.



## SLIM FIT

DIE FIGURBETONTE  
SCHNITTFÜHRUNG.  
THE NARROW FIT.



## SUPER SLIM

DIE EXTRA SCHMALE  
SCHNITTFÜHRUNG.  
THE FIGURE-HUGGING CUT.



ETERNA steht nicht nur für höchste Stoffqualität, sondern auch für transparente Nachhaltigkeit, soziale Verantwortung und beste zertifizierte Arbeitsbedingungen. Das gewährleisten wir durch unsere eigene, europäische Fertigung. ETERNA verspricht mit dem Siegel **GOOD SHIRT** eine nachhaltige Produktion – überprüft durch die unabhängigen Oeko-Tex-Institute, bestätigt mit dem höchsten Oeko-Tex-Standard und für jedermann nachvollziehbar.

ETERNA not only stands for the highest quality of materials, but also for transparent sustainability, social responsibility and best certified working conditions ensured by our own European production. ETERNA promises a sustainable production with the seal **GOOD SHIRT** - verified by the independent Oeko-Tex institutes, confirmed with the highest Oeko-Tex standard and comprehensible for everyone.



**PRODUCT**  
Products tested for  
harmful substances

**PRODUCTION**  
Clean environment,  
Social responsibility

**CERTIFICATION OF THE  
ENTIRE SUPPLY CHAIN**  
Materials tested for harmful  
substances, secure and social jobs,  
environmentally friendly company



# Good-Shirt

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## MADE IN EUROPE

**Beste Qualität,  
umweltschonende,  
faire Produktion in Europa  
und keine Kinderarbeit!**



Rund 80 % der Hemden und Blusen von ETERNA, die das Label **GOOD SHIRT** tragen, sind in der Datenbank von MADE IN GREEN verzeichnet: Ihr kompletter Herstellungsweg mit den einzelnen Produktionsschritten ist im Internet abrufbar. Die Datenbank wird ständig erweitert.

**BEST QUALITY, ENVIRONMENTALLY FRIENDLY, FAIR  
PRODUCTION IN EUROPE AND NO CHILD LABOUR!**

80% of the shirts and blouses from ETERNA, which bear the label **GOOD SHIRT**, are listed in the database of MADE IN GREEN: their complete production path with the individual production steps is available on the Internet. The database is constantly being expanded.



# COMFORT FIT

DIE BEQUEME SCHNITTFÜHRUNG  
THE COMFORTABLE FIT

1/1



1/2

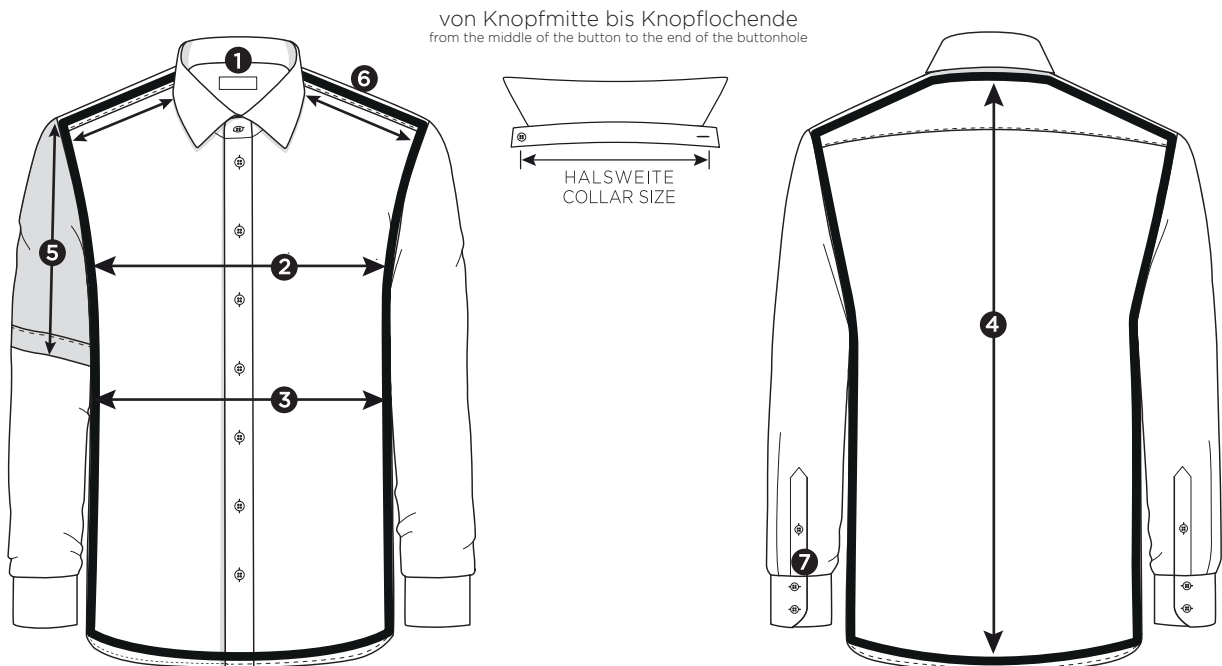


# Standard-Maßtabelle

standard measurement chart

COMFORT  
FIT


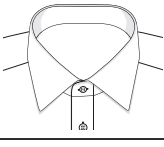

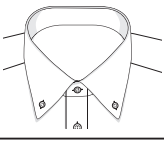
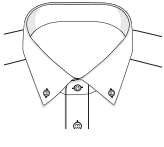
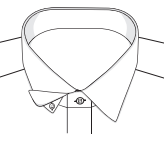
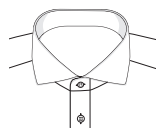
1	Halsweiten collar sizes	cm inch	36 14	37/38 14½/15	39/40 15½/15¾	41/42 16/16½	43/44 17/17½	45/46 17¾/18	47/48 18½/19	49/50 19¼/19½	52 20½	54 21¼	
2	Oberweite chest measurement	<b>COMFORT FIT</b>		<b>112</b>	<b>120</b>	<b>128</b>	<b>134</b>	<b>148</b>	<b>154</b>	<b>160</b>	<b>168</b>	<b>176</b>	
		MODERN FIT		110	116	122	132	138	146				
		SLIM FIT		102	110	116	124	134					
		SUPER SLIM	96	100	108	114	122						
3	Tailllenweite waist measurement	<b>COMFORT FIT</b>		<b>108</b>	<b>114</b>	<b>124</b>	<b>134</b>	<b>148</b>	<b>154</b>	<b>160</b>	<b>168</b>	<b>176</b>	
		MODERN FIT		102	106	114	122	130	138				
		SLIM FIT		92	98	104	112	122					
		SUPER SLIM	82	86	92	98	106						
4	Rumpflänge bei ÄI 65 body length for SL 65	<b>COMFORT FIT</b>		<b>80</b>	<b>80</b>	<b>80</b>	<b>82</b>	<b>90</b>	<b>90</b>	<b>95</b>	<b>95</b>	<b>95</b>	
		MODERN FIT		80	80	80	82	85	90				
	Rumpflänge bei ÄI 59 body length for SL 59	<b>COMFORT FIT</b>		<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>	
		MODERN FIT		80	80	80	80	80	80				
4	Rumpflänge bei ÄI 68 body length for SL 68	<b>COMFORT FIT</b>		<b>85</b>	<b>85</b>	<b>85</b>	<b>85</b>	<b>90</b>	<b>90</b>	<b>95</b>	<b>95</b>	<b>95</b>	
		MODERN FIT		85	85	85	85	90	90				
	Rumpflänge bei ÄI 72 body length for SL 72	<b>COMFORT FIT</b>		<b>90</b>	<b>90</b>	<b>90</b>	<b>90</b>	<b>90</b>	<b>90</b>	<b>95</b>	<b>95</b>	<b>95</b>	
		MODERN FIT		90	90	90	90	90	90				
5	Ärmellänge 1/2 short sleeve	<b>COMFORT FIT</b>		<b>28</b>	<b>28</b>	<b>28</b>	<b>28</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	
		MODERN FIT		27	27	27	28	30	30				
		SLIM FIT		24	24	24	24	26					
		SUPER SLIM		24	24	24	24	26					
6	Schulterbreite shoulder width	<b>COMFORT FIT</b>		<b>16,4</b>	<b>17,2</b>	<b>18</b>	<b>18,8</b>	<b>19,6</b>	<b>20,4</b>	<b>21,1</b>	<b>21,8</b>	<b>22,5</b>	
		MODERN FIT		16,2	17	17,8	18,6	19,4	20,2				
		SLIM FIT		16,2	17	17,8	18,6	19,4					
		SUPER SLIM	15,4	16,2	17	17,8	18,6						
7	Bündchenlänge cuff length	<b>COMFORT FIT</b>		<b>26</b>	<b>26</b>	<b>26</b>	<b>28</b>	<b>28</b>	<b>28</b>	<b>30</b>	<b>30</b>	<b>30</b>	
		MODERN FIT		26	26	26	28	28	28				
		SLIM FIT		26	26	26	28	28					
		SUPER SLIM	26	26	26	26	28						



# NOS-Modelle

NOS styles

COMFORT  
FIT

Kragen- form  collar	Arm- länge  sleeves	Modell  style	Leiste  placket			Tasche  pocket		Saum  hemline		PATCHUNG Innensteg und Manschette  mix&match inside collar stand and cuff	PATCHUNG Untertritt  mix&match inside placket	RIPS- ODER MELANGE- BAND  corded or blended ribbon	UMA  double cuff
			eingeschlagen	Biese	verdeckt	mit	ohne	gerade	rund				
			with fold	button facing	fly front	with	without	straight	round				
	1/1	E187		✓		✓		✓					
	1/2	K187		✓		✓		✓					
	1/1	E147		✓		✓		✓	✓				
	1/2	K147		✓		✓		✓	✓				
	1/1	E13K	✓			✓			✓	✓			
	1/1	E15K	✓			✓		✓	✓				
	1/1	E137		✓		✓		✓	✓	✓			
	1/1	E387			✓		✓	✓				✓	
	1/1	E15P		✓		✓		✓	✓				
	1/1	E148		✓		✓		✓	✓				
	1/1	E198		✓		✓		✓					
	1/2	K198		✓		✓		✓					
	1/1	E498		✓			✓	✓				✓	
	1/1	E14E	✓			✓		✓	✓				
	1/2	K14E	✓			✓		✓	✓				
	1/1	E18E	✓			✓		✓					
	1/1	E194		✓		✓		✓					
	1/1	E144		✓		✓		✓	✓				
	1/2	K144		✓		✓		✓	✓				
	1/1	E143		✓		✓		✓	✓				
	1/2	K143		✓		✓		✓	✓				
	1/1	E14X		✓		✓		✓	✓				
	1/1	E14V	✓			✓		✓	✓				



E187



E194

1100



**UNI POPELINE**

100% Baumwolle | cotton  
 E187 CLASSIC KENT  
 mit Tasche | with pocket  
 E198 BASIC KENT  
 mit Tasche | with pocket

8100



**FEIN OXFORD**

100% Baumwolle | cotton  
 E187 CLASSIC KENT  
 mit Tasche | with pocket  
 E194 CLASSIC BUTTON DOWN  
 mit Tasche | with pocket



00	XXL	NON IRON	FINEST FABRICS BY SWISS EXCELLENT
E187	38-50, 52, 54		
E198	38-50, 52, 54		
10	XXL	NON IRON	FINEST FABRICS BY SWISS EXCELLENT
E187	39-50, 52, 54		
E198	40-50		
39	XXL	NON IRON	FINEST FABRICS BY SWISS EXCELLENT
E187	40-50, 52, 54		
E198	40-50, 52, 54		




00	XXL	NON IRON
E194	40-50, 52, 54	
12		NON IRON
E187	40-48	
E194	40-48	



8500



CHAMBRAY  
 100% Baumwolle | cotton  
 CLASSIC KENT  
 mit Tasche | with pocket  
 40-50, 52, 54 




21  
 E187



8500



CHAMBRAY  
 100% Baumwolle | cotton  
 BASIC KENT  
 mit Tasche | with pocket  
 40-50, 52, 54 



32  
 E148





8131



**NATTÉ**

100% Baumwolle | cotton  
 BASIC KENT  
 mit Tasche | with pocket  
 40-48

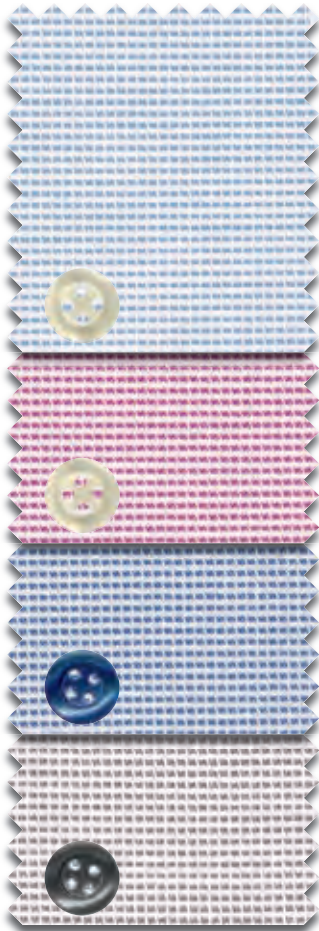


8913



**VICHY POPELINE**

100% Baumwolle | cotton  
 MODERN BUTTON DOWN  
 mit Tasche | with pocket  
 40-48

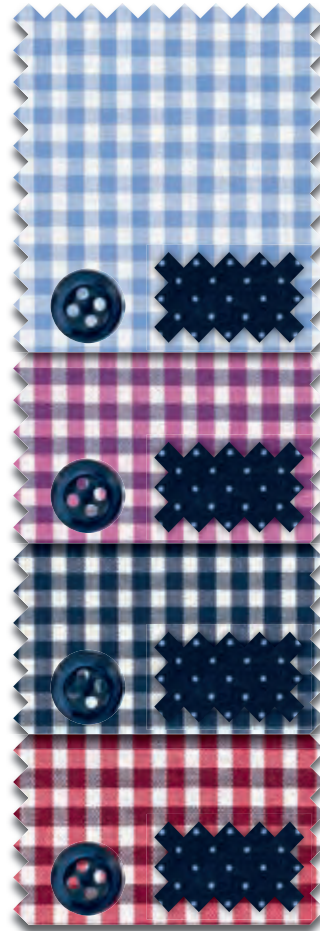


12  
E18E

52  
E18E

15  
E18E

32  
E18E



12  
E143

52  
E143

16  
E143

55  
E143





8500



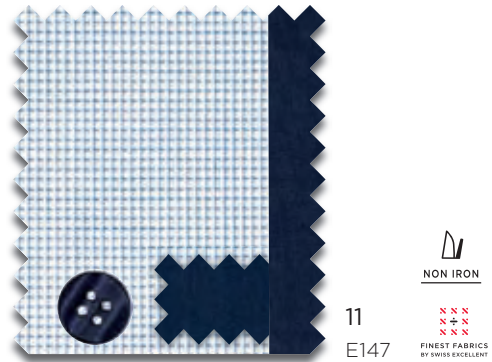
**CHAMBRAY**  
100% Baumwolle | cotton  
UNDER BUTTON DOWN  
mit Tasche | with pocket  
40-48



4671



**STRUKTUR**  
100% Baumwolle | cotton  
CLASSIC KENT  
mit Tasche | with pocket  
40-50, 52, 54 **XXL**





3070



**FIL À FL**  
100% Baumwolle | cotton  
CLASSIC KENT  
mit Tasche | with pocket  
40-50



3093



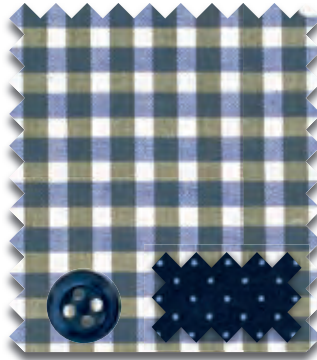
**VICHY POPELINE**  
100% Baumwolle | cotton  
MODERN BUTTON DOWN  
mit Tasche | with pocket  
40-50



46  
E147



NON IRON



47  
E143



NON IRON





4610



**COTELÉ**

100% Baumwolle | cotton  
CLASSIC KENT  
mit Tasche | with pocket  
40-48



38  
E187

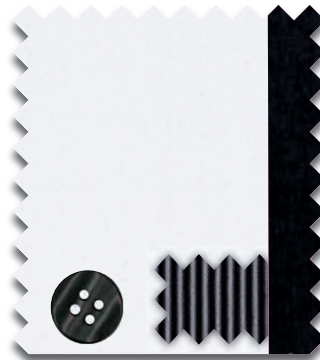


8100



**FEIN OXFORD**

100% Baumwolle | cotton  
BASIC KENT  
mit Tasche | with pocket  
40-48



01  
E14E





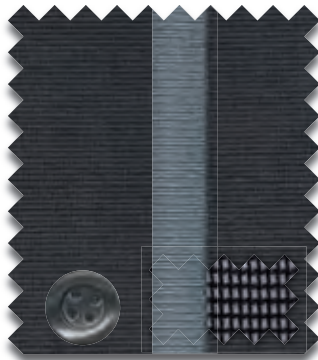
3070



**FIL À FIL**

100% Baumwolle | cotton  
 CLASSIC BUTTON DOWN  
 mit Tasche | with pocket

40-48



38

E144



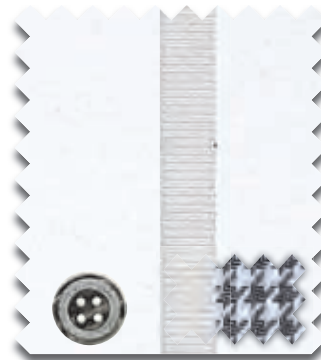
8500



**CHAMBRAY**

100% Baumwolle | cotton  
 CLASSIC KENT  
 mit Tasche | with pocket

40-48



00

E147





8982



**STREIFEN TWILL**

100% Baumwolle | cotton  
CLASSIC KENT  
mit Tasche | with pocket

40-48

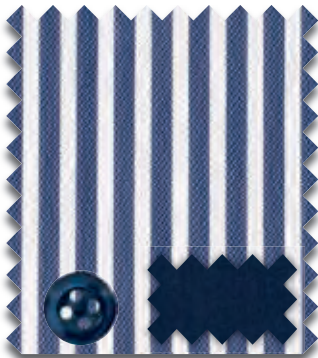
8992



**STREIFEN TWILL**

100% Baumwolle | cotton  
MODERN KENT  
mit Tasche | with pocket

40-48



19  
E15K



16  
E15P





1/1 COMFORT FIT

8100

**B**

**FEIN OXFORD**

100% Baumwolle | cotton  
 CLASSIC KENT  
 mit Tasche | with pocket

	00 E137		40-50, 52, 54		NON IRON
	12 E137		40-50, 52, 54		NON IRON
	50 E137		40-48		NON IRON
	92 E137		40-48		NON IRON



8923

A

VICHY POPELINE

100% Baumwolle | cotton  
CLASSIC KENT  
mit Tasche | with pocket

40-48



15  
E147

NON IRON



8501

B

CHAMBRAY

100% Baumwolle | cotton  
BASIC KENT  
mit Tasche | with pocket

40-48



00  
E14E

NON IRON

19  
E14E

NON IRON





8464

**B**

**STRUKTUR**

100% Baumwolle | cotton  
CLASSIC KENT  
mit Tasche | with pocket

40-48



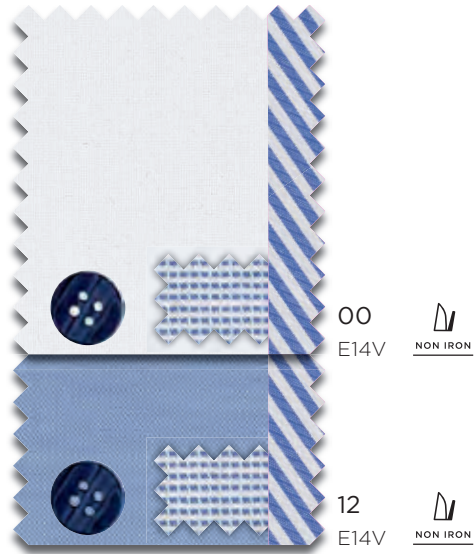
8100

**B**

**FEIN OXFORD**

100% Baumwolle | cotton  
HAI | SHARK  
mit Tasche | with pocket

40-48





1/2



1/2

1100

A

UNI POPELINE

100% Baumwolle | cotton  
BASIC KENT  
mit Tasche | with pocket

39-50, 52, 54 **XXL**

8504

A

CHAMBRAY

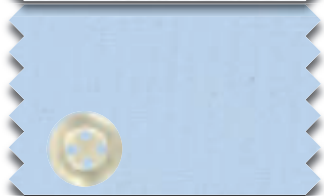
100% Baumwolle | cotton  
CLASSIC KENT  
mit Tasche | with pocket

40-48



00  
K198

NON IRON  
FINEST FABRICS  
BY SWISS EXCELLENT



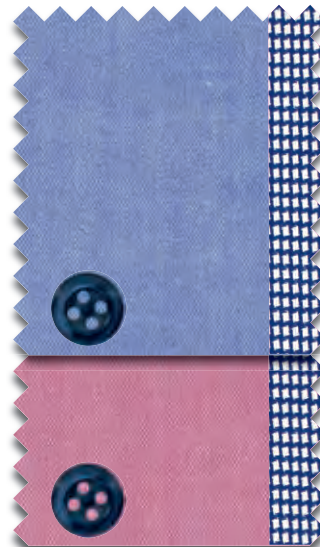
10  
K198

NON IRON  
FINEST FABRICS  
BY SWISS EXCELLENT



39  
K198

NON IRON  
FINEST FABRICS  
BY SWISS EXCELLENT



15  
K187

NON IRON

81  
K187

NON IRON



1/2



1/2

1/2 COMFORT FIT

8913

A

VICHY POPELINE

100% Baumwolle | cotton  
MODERN BUTTON DOWN  
mit Tasche | with pocket

40-50

8501

B

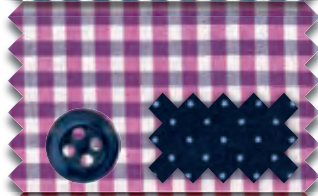
CHAMBRAY

100% Baumwolle | cotton  
BASIC KENT  
mit Tasche | with pocket

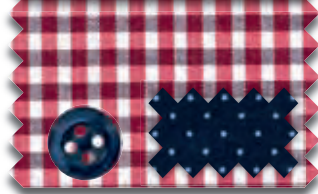
40-50, 52, 54 **XXXL**



16  
K143 



52  
K143 



55  
K143 



00  
K14E 



1/2



1/2

8131

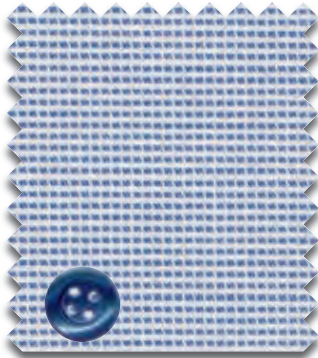
A

NATTÉ  
100% Baumwolle | cotton  
BASIC KENT  
mit Tasche | with pocket  
40-48

3552

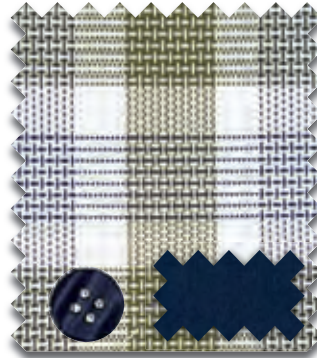
B

OXFORD KARO  
100% Baumwolle | cotton  
CLASSIC BUTTON DOWN  
mit Tasche | with pocket  
40-48



15  
K18E

NON IRON



47  
K144

NON IRON



1/2



1/2

1/2 COMFORT FIT

8500

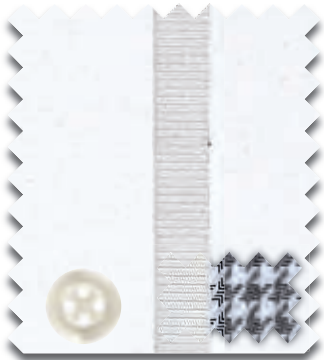
A

**CHAMBRAY**  
 100% Baumwolle | cotton  
 CLASSIC KENT  
 mit Tasche | with pocket  
 40-48

4671

B

**STRUKTUR**  
 100% Baumwolle | cotton  
 CLASSIC KENT  
 mit Tasche | with pocket  
 40-50, 52, 54



00  
 K147



11  
 K147





# MODERN FIT

DIE REGULÄRE SCHNITTFÜHRUNG  
THE REGULAR FIT

1/1



1/2

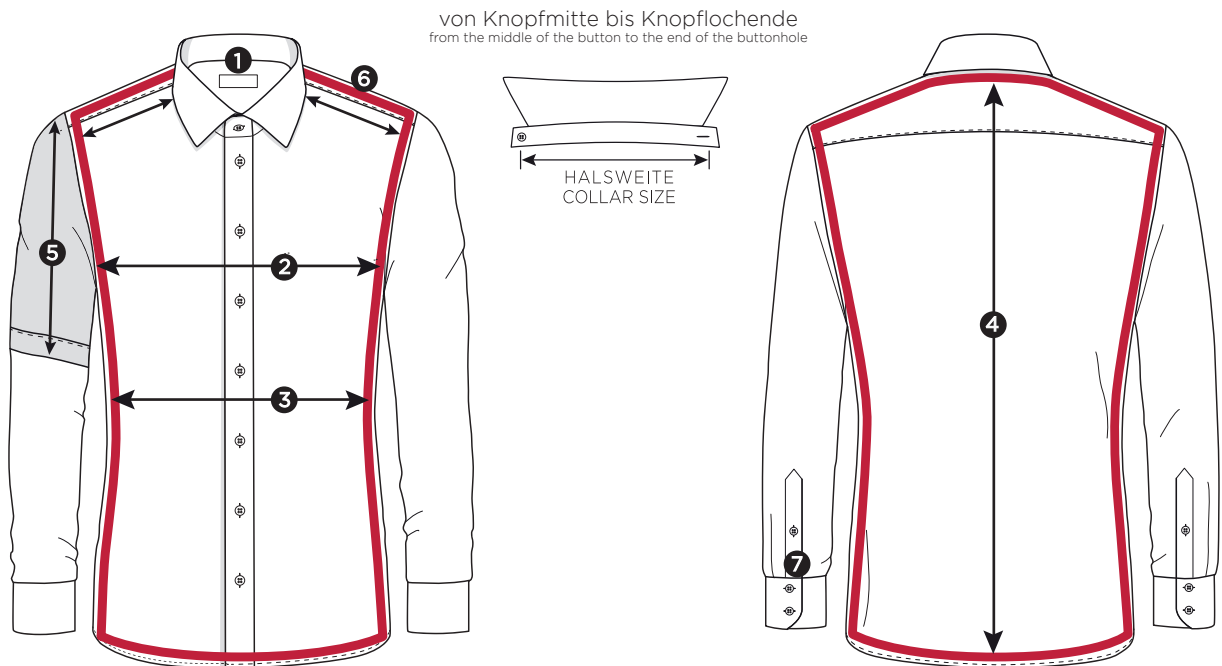


# Standard-Maßtabelle

standard measurement chart

MODERN  
FIT

1	Halsweiten collar sizes	cm inch	36 14	37/38 14½/15	39/40 15½/15¾	41/42 16/16½	43/44 17/17½	45/46 17¾/18	47/48 18½/19	49/50 19¼/19½	52 20½	54 21¼	
2	Oberweite chest measurement	COMFORT FIT		112	120	128	134	148	154	160	168	176	
		<b>MODERN FIT</b>		<b>110</b>	<b>116</b>	<b>122</b>	<b>132</b>	<b>138</b>	<b>146</b>				
		SLIM FIT		102	110	116	124	134					
		SUPER SLIM	96	100	108	114	122						
3	Tailleweite waist measurement	COMFORT FIT		108	114	124	134	148	154	160	168	176	
		<b>MODERN FIT</b>		<b>102</b>	<b>106</b>	<b>114</b>	<b>122</b>	<b>130</b>	<b>138</b>				
		SLIM FIT		92	98	104	112	122					
		SUPER SLIM	82	86	92	98	106						
4	Rumpflänge bei ÄI 65 body length for SL 65	COMFORT FIT		80	80	80	82	90	90	95	95	95	
	<b>MODERN FIT</b>		<b>80</b>	<b>80</b>	<b>80</b>	<b>82</b>	<b>85</b>	<b>90</b>					
	SLIM FIT		80	80	80	80	80	80	80	80	80	80	
	<b>MODERN FIT</b>		<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>					
	Rumpflänge bei ÄI 59 body length for SL 59	COMFORT FIT		80	80	80	80	80	80	80	80	80	
	<b>MODERN FIT</b>		<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>					
	SLIM FIT		85	85	85	85	90	90	95	95	95		
	<b>MODERN FIT</b>		<b>85</b>	<b>85</b>	<b>85</b>	<b>85</b>	<b>90</b>	<b>90</b>					
	Rumpflänge bei ÄI 68 body length for SL 68	COMFORT FIT		90	90	90	90	90	90	95	95	95	
	<b>MODERN FIT</b>		<b>90</b>	<b>90</b>	<b>90</b>	<b>90</b>	<b>90</b>	<b>90</b>					
	SLIM FIT		90	90	90	90	90	90	95	95	95		
	<b>MODERN FIT</b>		<b>90</b>	<b>90</b>	<b>90</b>	<b>90</b>	<b>90</b>	<b>90</b>					
5	Ärmellänge 1/2 short sleeve	COMFORT FIT		28	28	28	28	30	30	30	30	30	
		<b>MODERN FIT</b>		<b>27</b>	<b>27</b>	<b>27</b>	<b>28</b>	<b>30</b>	<b>30</b>				
		SLIM FIT		24	24	24	24	26					
6	Schulterbreite shoulder width	COMFORT FIT		16,4	17,2	18	18,8	19,6	20,4	21,1	21,8	22,5	
		<b>MODERN FIT</b>		<b>16,2</b>	<b>17</b>	<b>17,8</b>	<b>18,6</b>	<b>19,4</b>	<b>20,2</b>				
		SLIM FIT		16,2	17	17,8	18,6	19,4					
		SUPER SLIM	15,4	16,2	17	17,8	18,6						
7	Bündchenlänge cuff length	COMFORT FIT		26	26	26	28	28	28	30	30	30	
		<b>MODERN FIT</b>		<b>26</b>	<b>26</b>	<b>26</b>	<b>28</b>	<b>28</b>	<b>28</b>				
		SLIM FIT		26	26	26	28	28					
		SUPER SLIM	26	26	26	26	28						


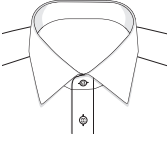
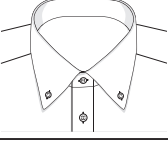





# NOS-Modelle

NOS styles

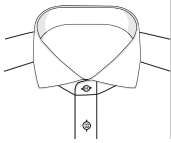
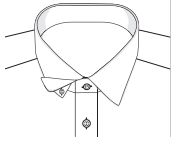
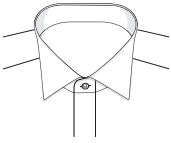
MODERN  
FIT

Kragen- form  collar	Arm- länge  sleeves	Modell  style	Leiste  placket			Tasche  pocket		Saum  hemline		PATCHUNG Innensteg und Manschette  mix&match inside collar stand and cuff	PATCHUNG Untertritt  mix&match inside placket	RIPS- ODER MELANGE- BAND  corded or blended ribbon	UMA  double cuff
			eingeschlagen	Biese	verdeckt	mit	ohne	gerade	rund				
			with fold	button facing	fly front	with	without	straight	round				
CLASSIC KENT	1/1	X177		✓			✓	✓					
	1/1	X187		✓		✓		✓					
	1/1	X157		✓		✓		✓	✓				
	1/1	X13K	✓				✓		✓	✓			
	1/1	X14K	✓				✓		✓				
	1/1	X18K	✓				✓		✓				
	1/1	X136		✓			✓	✓		✓			
	1/1	X367			✓		✓	✓				✓	
	1/1	X487		✓			✓	✓				✓	
	1/2	C187		✓			✓		✓				
MODERN KENT	1/1	X18P	✓				✓		✓				
	1/1	X19P	✓			✓			✓				
	1/1	X14P	✓				✓		✓	✓			
	1/1	X15P	✓			✓			✓	✓			
	1/2	C18P	✓				✓		✓				
	1/2	C19P	✓			✓			✓				
	1/2	C14P	✓				✓		✓	✓			
1/2	C15P	✓				✓		✓	✓				
CLASSIC BUTTON-DOWN	1/1	X194		✓		✓		✓					
													
MODERN BUTTON-DOWN	1/1	X143		✓		✓		✓		✓			
	1/2	C143		✓		✓		✓		✓			

# NOS-Modelle

NOS styles

MODERN  
FIT

Kragen- form  collar	Arm- länge  sleeves	Modell  style	Leiste  placket			Tasche  pocket		Saum  hemline		PATCHUNG Innensteg und Manschette  mix&match inside collar stand and cuff	PATCHUNG Untertritt  mix&match inside placket	RIPS- ODER MELANGE- BAND  corded or blended ribbon	UMA  double cuff
			einge- schlagen	Biese	verdeckt	mit	ohne	gerade	rund				
			with fold	button facing	fly front	with	without	straight	round				
HAI   SHARK	1/1	X182		✓		✓		✓					
	1/1	X15V	✓				✓		✓				
	1/1	X17V	✓				✓		✓				
UNDER BUTTON-DOWN	1/1	X14X		✓		✓		✓		✓			
	1/1	X15X	✓				✓		✓	✓			
KLÄPPCHEN   WING	1/1	X362			✓		✓	✓				✓	
													





1100



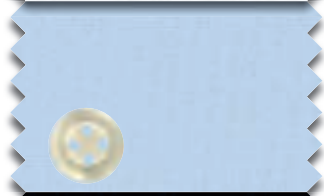
**UNI POPELINE**

100% Baumwolle | cotton  
 X177 CLASSIC KENT  
 ohne Tasche | without pocket  
 X187 CLASSIC KENT  
 mit Tasche | with pocket

37-46, 48



00  
 X177  
 X187



10  
 X177  
 X187



39  
 X177  
 X187



4194



**STRUKTUR**

100% Baumwolle | cotton  
 HAI | SHARK  
 mit Tasche | with pocket  
 38-46, 48



00  
 X182



10  
 X182





8100



**FEIN OXFORD**

100% Baumwolle | cotton  
 X177 CLASSIC KENT  
 ohne Tasche | without pocket  
 X194 CLASSIC BUTTON DOWN  
 mit Tasche | with pocket

38-46, 48



00  
 X177  
 X194



12  
 X177  
 X194



8500



**CHAMBRAY**

100% Baumwolle | cotton  
 CLASSIC KENT  
 ohne Tasche | without pocket

37-46, 48



21  
 X177





8504



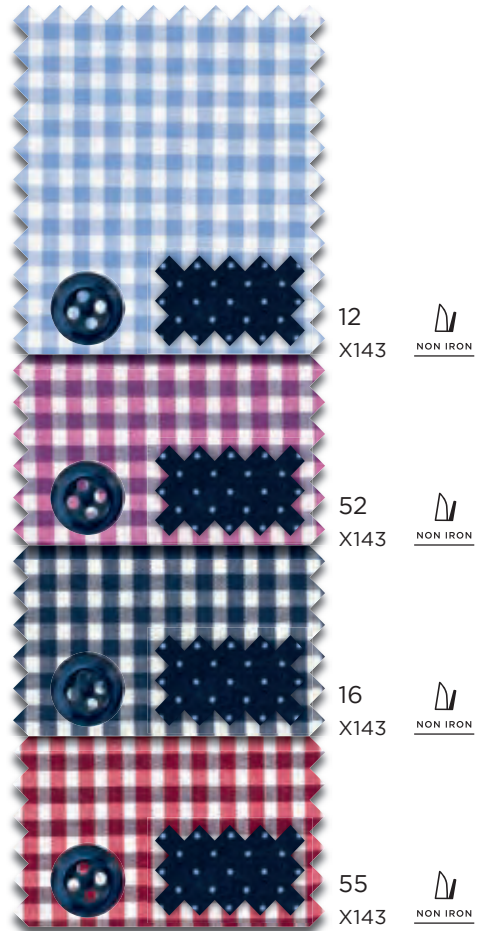
**CHAMBRAY**  
 100% Baumwolle | cotton  
 MODERN KENT  
 mit Tasche | with pocket  
 38-46, 48



8913



**VICHY POPELINE**  
 100% Baumwolle | cotton  
 MODERN BUTTON DOWN  
 mit Tasche | with pocket  
 38-46, 48







8100

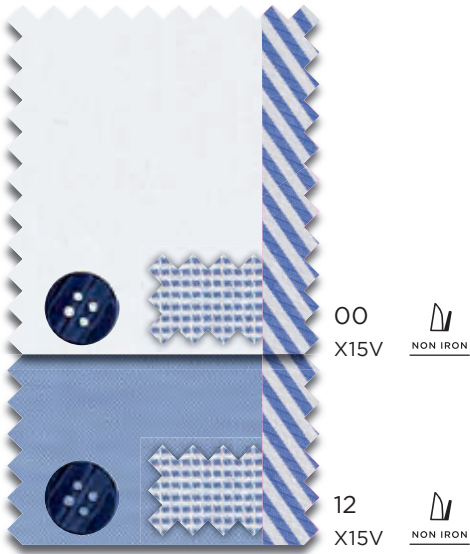
**B**

**FEIN OXFORD**  
 100% Baumwolle | cotton  
 HAI | SHARK  
 ohne Tasche | without pocket  
 38-46, 48

8131

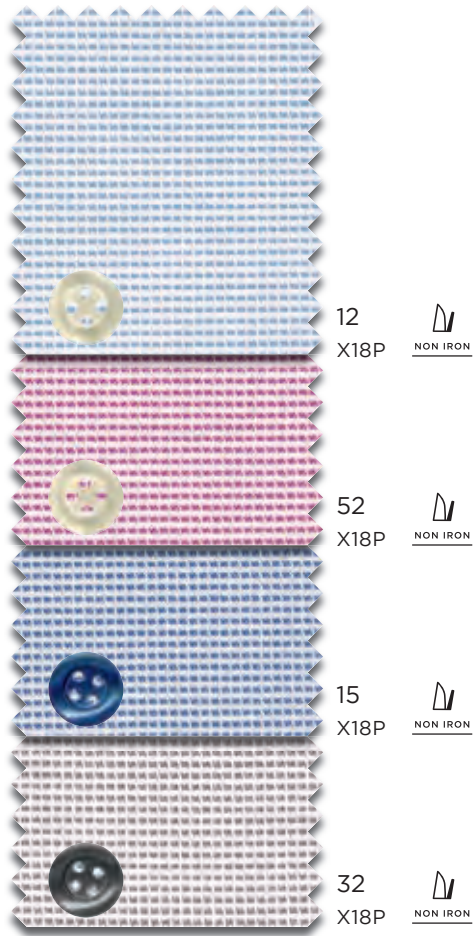
**A**

**NATTÉ**  
 100% Baumwolle | cotton  
 MODERN KENT  
 ohne Tasche | without pocket  
 38-46, 48



00  
X15V 

12  
X15V 



12  
X18P 

52  
X18P 

15  
X18P 

32  
X18P 





8500



**CHAMBRAY**  
 100% Baumwolle | cotton  
 UNDER BUTTON DOWN  
 mit Tasche | with pocket  
 38-46, 48



8233



**PRINT**  
 100% Baumwolle | cotton  
 HAI | SHARK  
 ohne Tasche | without pocket  
 38-46, 48



00  
 X14X  **NON IRON**



19  
 X17V  **EASY IRON**



8464

**B**

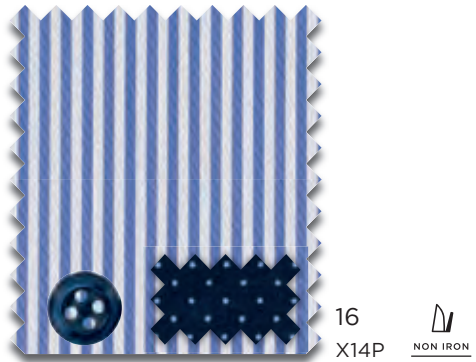
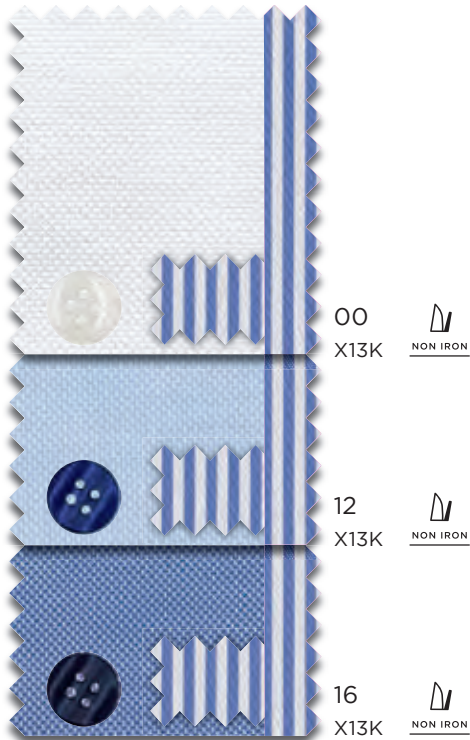
**STRUKTUR**  
 100% Baumwolle | cotton  
 CLASSIC KENT  
 ohne Tasche | without pocket  
 38-46, 48



8992

**A**

**STREIFEN TWILL**  
 100% Baumwolle | cotton  
 MODERN KENT  
 ohne Tasche | without pocket  
 38-46, 48





8100

**B**

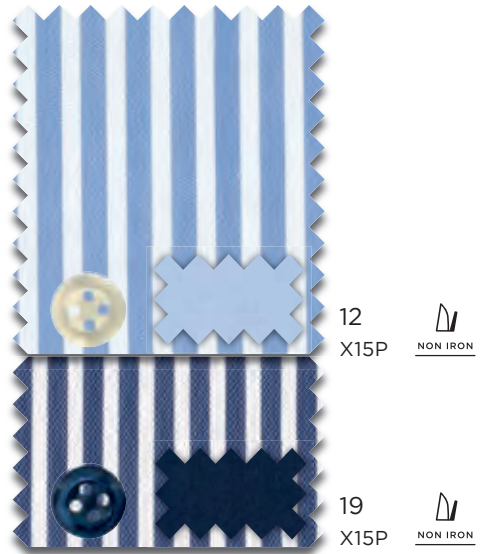
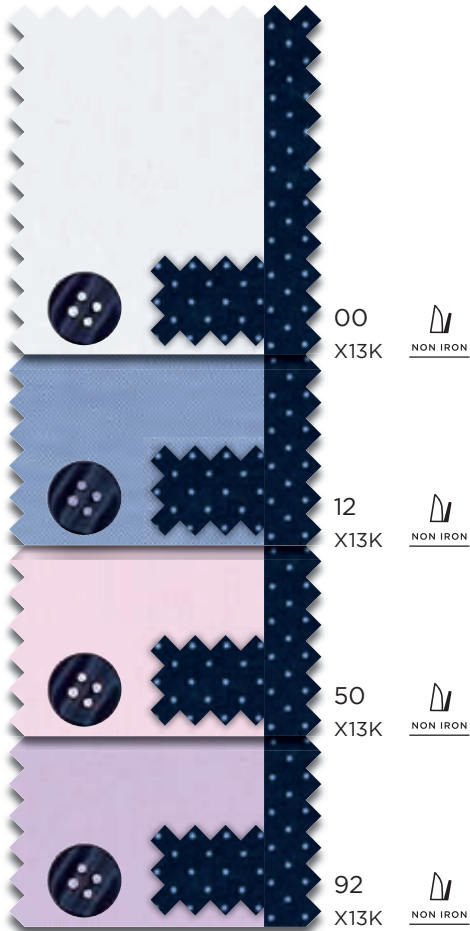
**FEIN OXFORD**  
 100% Baumwolle | cotton  
 CLASSIC KENT  
 ohne Tasche | without pocket  
 38-46, 48



8982

**A**

**STREIFEN TWILL**  
 100% Baumwolle | cotton  
 MODERN KENT  
 mit Tasche | with pocket  
 38-46, 48





8163



**STRUKTUR**

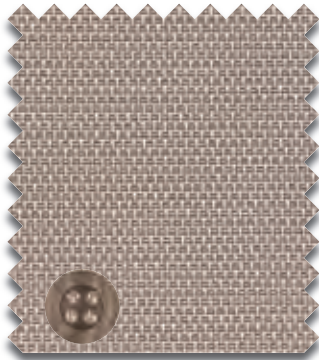
100% Baumwolle | cotton  
CLASSIC KENT  
ohne Tasche | without pocket  
38-46, 48

8923

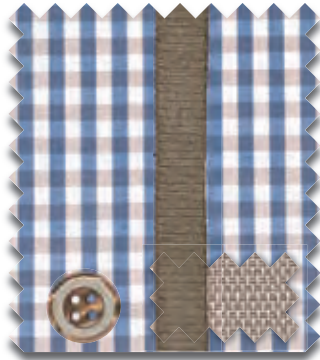


**VICHY POPELINE**

100% Baumwolle | cotton  
CLASSIC KENT  
mit Tasche | with pocket  
38-46, 48



25  
X18K 



15  
X15P 



3093

A

VICHY POPELINE

100% Baumwolle | cotton  
 MODERN BUTTON DOWN  
 mit Tasche | with pocket

38-46, 48



47  
 X143

NON IRON



4671

B

STRUKTUR

100% Baumwolle | cotton  
 MODERN KENT  
 ohne Tasche | without pocket

38-46, 48



11  
 X14P

NON IRON  
 FINEST FABRICS  
 BY SWISS EXCELLENT



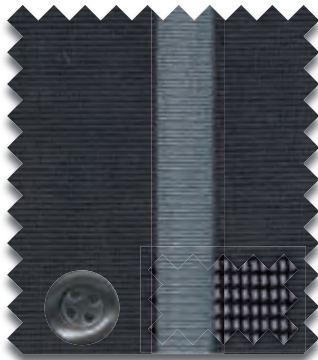
3070

A

FIL À FIL

100% Baumwolle | cotton  
MODERN BUTTON DOWN  
mit Tasche | with pocket

38-46, 48



38  
X143

NON IRON

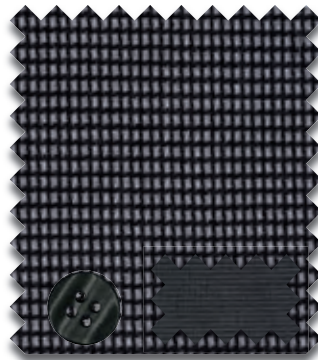
3058

B

STRUKTUR

100% Baumwolle | cotton  
UNDER BUTTON DOWN  
ohne Tasche | without pocket

38-46, 48



39  
X15X

NON IRON

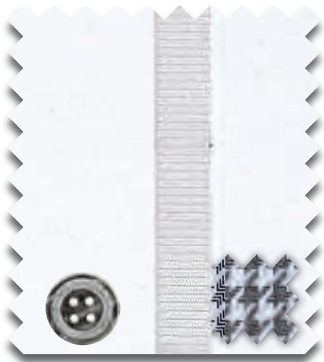




8500



**CHAMBRAY**  
100% Baumwolle | cotton  
CLASSIC KENT  
ohne Tasche | without pocket  
38-46, 48



00  
X14K  NON IRON



8500



**CHAMBRAY**  
100% Baumwolle | cotton  
CLASSIC KENT  
mit Tasche | with pocket  
38-46, 48



32  
X157  NON IRON





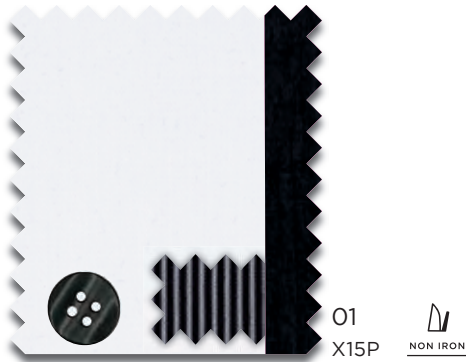
8100



**FEIN OXFORD**

100% Baumwolle | cotton  
 MODERN KENT  
 mit Tasche | with pocket

38-46, 48



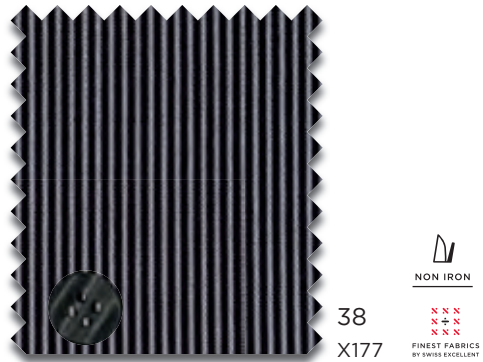
4610



**COTELÉ**

100% Baumwolle | cotton  
 CLASSIC KENT  
 ohne Tasche | without pocket

38-46, 48





3058



**STRUKTUR**

100% Baumwolle | cotton  
 UNDER BUTTON DOWN  
 ohne Tasche | without pocket  
 38-46, 48



8501



**CHAMBRAY**

100% Baumwolle | cotton  
 MODERN KENT  
 ohne Tasche | without pocket  
 38-46, 48



18  
 X15X 

55  
 X15X 



00  
 X14P 

19  
 X14P 



8817

**B**

**TWILL**

100% Baumwolle | cotton  
CLASSIC KENT  
ohne Tasche | without pocket

38-46, 48



**BLICKDICHT  
OPAQUE**

00  
X177

  
NON IRON



# COVER SHIRT

**BLICKDICHT  
OPAQUE**



1/2



1/2

1100

A

UNI POPELINE

100% Baumwolle | cotton  
CLASSIC KENT  
mit Tasche | with pocket

37-46, 48

8504

A

CHAMBRAY

100% Baumwolle | cotton  
MODERN KENT  
mit Tasche | with pocket

38-46, 48



00  
C187

NON IRON

XXXX  
XXXX  
XXXX

FINEST FABRICS  
BY SWISS EXCELLENT

10  
C187

NON IRON

XXXX  
XXXX  
XXXX

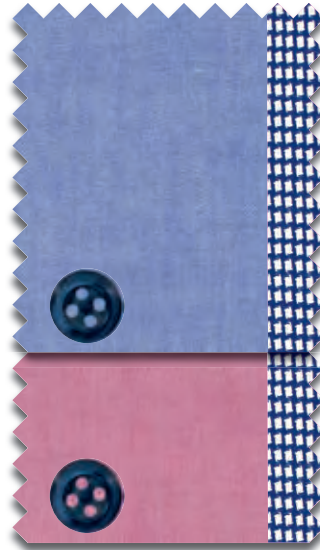
FINEST FABRICS  
BY SWISS EXCELLENT

39  
C187

NON IRON

XXXX  
XXXX  
XXXX

FINEST FABRICS  
BY SWISS EXCELLENT



15  
C19P

NON IRON

81  
C19P

NON IRON



1/2



1/2

1/2 MODERN FIT

8131

A

**NATTÉ**

100% Baumwolle | cotton  
MODERN KENT  
ohne Tasche | without pocket

38-46, 48

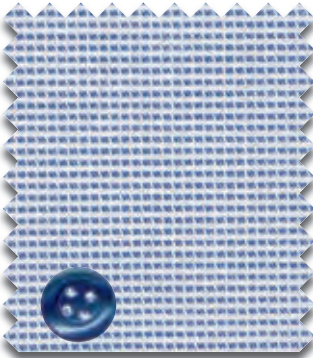
3552

B

**OXFORD KARO**

100% Baumwolle | cotton  
MODERN BUTTON DOWN  
mit Tasche | with pocket

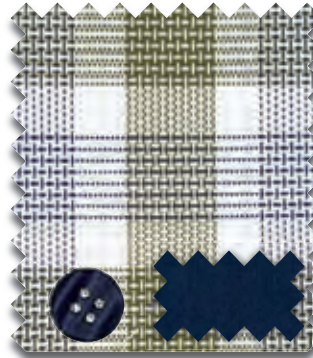
38-46, 48



15

C18P

NON IRON



47

C143

NON IRON



1/2



1/2

8501

B

**CHAMBRAY**  
 100% Baumwolle | cotton  
 MODERN KENT  
 mit Tasche | with pocket  
 38-46, 48

8913

A

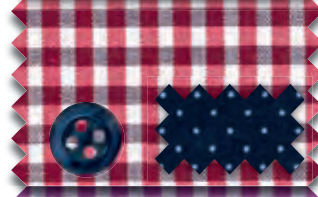
**VICHY POPELINE**  
 100% Baumwolle | cotton  
 MODERN BUTTON DOWN  
 mit Tasche | with pocket  
 38-46, 48



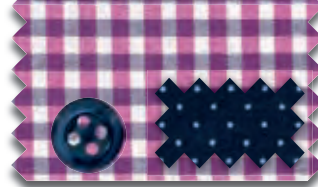
00  
 C15P 



16  
 C143 



55  
 C143 



52  
 C143 



1/2

4671

B

STRUKTUR

100% Baumwolle | cotton  
MODERN KENT  
ohne Tasche | without pocket  
38-46, 48



11  
C14P







# SLIM FIT

DIE FIGURBETONTE SCHNITTFÜHRUNG  
THE NARROW FIT

1/1



1/2

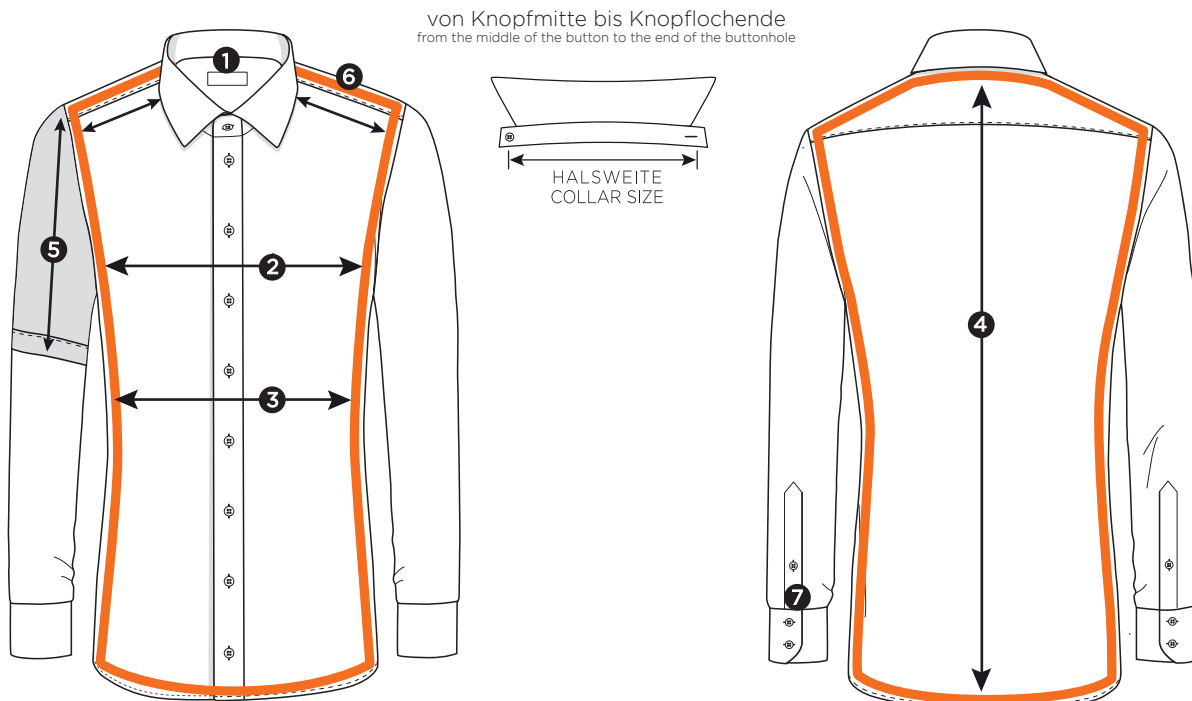


# Standard-Maßtabelle

standard measurement chart

SLIM  
FIT

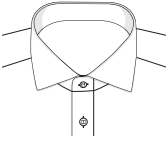
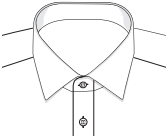
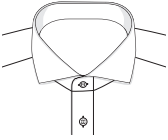
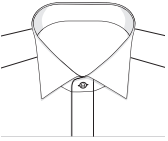

1	Halsweiten collar sizes	cm inch	36 14	37/38 14½/15	39/40 15½/15¾	41/42 16/16½	43/44 17/17½	45/46 17¾/18	47/48 18½/19	49/50 19¼/19½	52 20½	54 21¼
2	Oberweite chest measurement	COMFORT FIT		112	120	128	134	148	154	160	168	176
		MODERN FIT		110	116	122	132	138	146			
		<b>SLIM FIT</b>		<b>102</b>	<b>110</b>	<b>116</b>	<b>124</b>	<b>134</b>				
		SUPER SLIM	96	100	108	114	122					
3	Tailleweite waist measurement	COMFORT FIT		108	114	124	134	148	154	160	168	176
		MODERN FIT		102	106	114	122	130	138			
		<b>SLIM FIT</b>		<b>92</b>	<b>98</b>	<b>104</b>	<b>112</b>	<b>122</b>				
		SUPER SLIM	82	86	92	98	106					
4	Rumpflänge bei ÄI 67 body length for SL 67	<b>SLIM FIT</b> SUPER SLIM	80	<b>80</b>	<b>80</b>	<b>80</b>	<b>82</b>	<b>85</b>				
	Rumpflänge bei ÄI 72 body length for SL 72	COMFORT FIT MODERN FIT <b>SLIM FIT</b>		90 90 <b>90</b>	90 90 <b>90</b>	90 90 <b>90</b>	90 90 <b>90</b>	90 90 <b>90</b>	90 95	95	95	
5	Ärmellänge 1/2 short sleeve	COMFORT FIT		28	28	28	28	30	30	30	30	30
		MODERN FIT		27	27	27	28	30	30			
		<b>SLIM FIT</b>		<b>24</b>	<b>24</b>	<b>24</b>	<b>24</b>	<b>26</b>				
6	Schulterbreite shoulder width	COMFORT FIT		16,4	17,2	18	18,8	19,6	20,4	21,1	21,8	22,5
		MODERN FIT		16,2	17	17,8	18,6	19,4	20,2			
		<b>SLIM FIT</b>		<b>16,2</b>	<b>17</b>	<b>17,8</b>	<b>18,6</b>	<b>19,4</b>				
		SUPER SLIM	15,4	16,2	17	17,8	18,6					
7	Bündchenlänge cuff length	COMFORT FIT		26	26	26	28	28	28	30	30	30
		MODERN FIT		26	26	26	28	28	28			
		<b>SLIM FIT</b>		<b>26</b>	<b>26</b>	<b>26</b>	<b>28</b>	<b>28</b>				
		SUPER SLIM	26	26	26	26	28					



# NOS-Modelle

NOS styles

SLIM  
FIT

Kragen- form  collar	Arm- länge  sleeves	Modell  style	Leiste			Tasche		Saum		PATCHUNG Innensteg und Manschette  mix&match inside collar stand and cuff	PATCHUNG Untertritt  mix&match inside placket	RIPS- ODER MELANGE- BAND  corded or blended ribbon	UMA  double cuff
			eingeschlagen	Biese	verdeckt	mit	ohne	gerade	rund				
			with fold	button facing	fly front	with	without	straight	round				
	1/1	F140	✓				✓	✓	✓				
	1/2	G140	✓				✓	✓	✓				
	1/2	G170	✓				✓	✓					
	1/1	F14P	✓				✓	✓	✓				
	1/1	F18P	✓				✓	✓					
	1/1	F132	✓				✓	✓	✓	✓			
	1/1	F142	✓				✓	✓	✓				
	1/1	F182	✓				✓	✓					
	1/1	F392			✓		✓	✓				✓	
	1/1	F482	✓				✓	✓				✓	
	1/1	F362			✓		✓	✓				✓	
	1/1	F15X	✓				✓	✓	✓				



1100



**UNI POPELINE**  
100% Baumwolle | cotton  
HAI | SHARK  
ohne Tasche | without pocket



8500



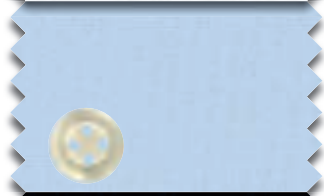
**CHAMBRAY**  
100% Baumwolle | cotton  
HAI | SHARK  
ohne Tasche | without pocket  
37-44



00  
F182 37-46



  
NON IRON  
XXXX  
XXXX  
XXXX  
FINEST FABRICS  
BY SWISS EXCELLENT



10  
F182 37-44

  
NON IRON  
XXXX  
XXXX  
XXXX  
FINEST FABRICS  
BY SWISS EXCELLENT



39  
F182 37-44

  
NON IRON  
XXXX  
XXXX  
XXXX  
FINEST FABRICS  
BY SWISS EXCELLENT



21  
F182



NON IRON



8424



**UNI STRETCH**

97% Baumwolle | cotton, 3% Elastodien (XLA) | elastodiene (XLA)  
 F18P MODERN KENT  
 ohne Tasche | without pocket  
 F182 HAI | SHARK  
 ohne Tasche | without pocket

		<b>00</b> F18P 37-44 F182 37-46	 <b>NON IRON</b>  <b>STRETCH</b>
		<b>10</b> F182 37-46	 <b>NON IRON</b>  <b>STRETCH</b>
		<b>39</b> F182 37-46	 <b>NON IRON</b>  <b>STRETCH</b>



8585



**UNI STRETCH**

97% Baumwolle | cotton, 3% Elastodien (XLA) | elastodiene (XLA)  
 HAI | SHARK  
 ohne Tasche | without pocket  
**38-44**

		<b>00</b> F182	  <b>NON IRON</b>  <b>STRETCH</b>
		<b>10</b> F182	  <b>NON IRON</b>  <b>STRETCH</b>
		<b>19</b> F182	  <b>NON IRON</b>  <b>STRETCH</b>



8585 / 8888



UNI STRETCH / CHAMBRAY STRETCH

97% Baumwolle | cotton, 3% Elastodien (XLA) | elastodiene (XLA)  
CLASSIC KENT  
ohne Tasche | without pocket

38-44

3006



NATTÉ

98% Baumwolle | cotton, 2% Elastodien (XLA) | elastodiene (XLA)  
HAI | SHARK  
ohne Tasche | without pocket

38-44

	8585/00 F140	NON IRON STRETCH
	8888/12 F140	NON IRON STRETCH
	8888/16 F140	NON IRON STRETCH
	8888/32 F140	NON IRON STRETCH

	00 F182	NON IRON STRETCH
	16 F182	NON IRON STRETCH



8100



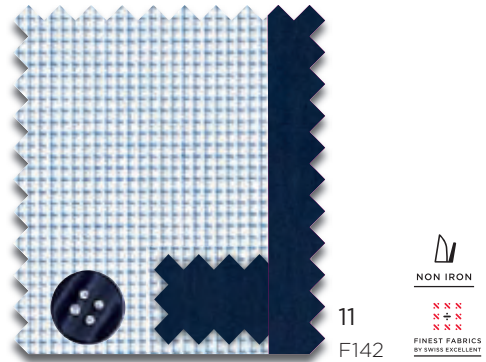
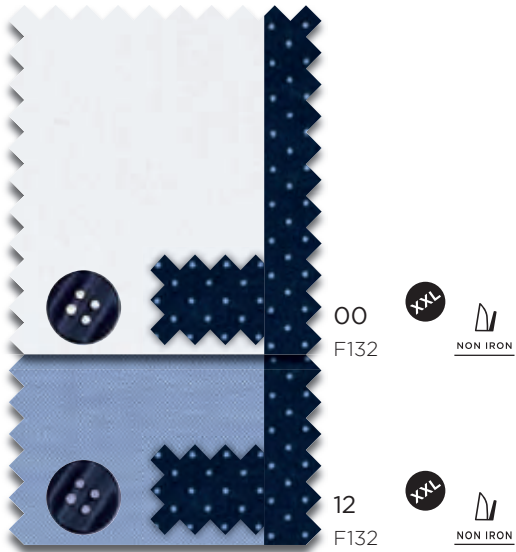
**FEIN OXFORD**  
100% Baumwolle | cotton  
HA | SHARK  
ohne Tasche | without pocket  
37-46



4671



**STRUKTUR**  
100% Baumwolle | cotton  
HA | SHARK  
ohne Tasche | without pocket  
37-44





3545



**PRINT**

97% Baumwolle | cotton, 3% Elastodien (XLA) | elastodiene (XLA)  
MODERN KENT  
ohne Tasche | without pocket

37-44



18  
F18P



8585



**UNI STRETCH**

97% Baumwolle | cotton, 3% Elastodien (XLA) | elastodiene (XLA)  
UNDER BUTTON DOWN  
ohne Tasche | without pocket

37-44



00  
F15X



19  
F15X











8888



**CHAMBRAY STRETCH**

97% Baumwolle | cotton, 3% Elastodien (XLA) | elastodiene (XLA)  
HAI | SHARK  
ohne Tasche | without pocket

38-44

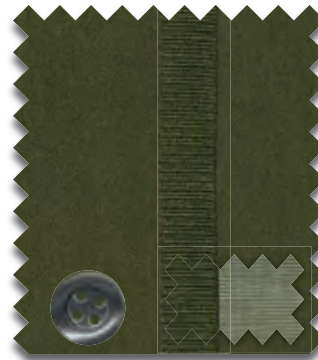
8585



**UNI STRETCH**

97% Baumwolle | cotton, 3% Elastodien (XLA) | elastodiene (XLA)  
MODERN KENT  
ohne Tasche | without pocket

38-44





8603



**STRUKTUR STRETCH**

98% Baumwolle | cotton, 2% Elastodien (XLA) | elastodiene (XLA)  
HAI | SHARK  
ohne Tasche | without pocket



8992



**STREIFEN TWILL**

100% Baumwolle | cotton  
CLASSIC KENT  
ohne Tasche | without pocket

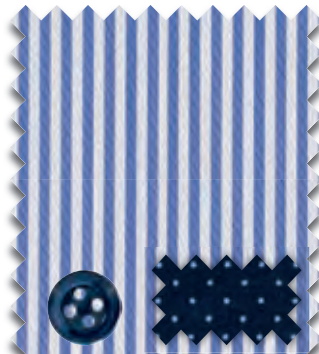
38-44



12  
F142 37-46



52  
F182 37-44



16  
F140





8817

**B**

**TWILL**

100% Baumwolle | cotton  
HAI | SHARK  
ohne Tasche | without pocket

38-44



**BLICKDICHT  
OPAQUE**

00  
F182

  
NON IRON



# COVER SHIRT

**BLICKDICHT  
OPAQUE**

SLIM FIT

1/2



1/2

8500

A

**CHAMBRAY**

100% Baumwolle | cotton  
CLASSIC KENT  
ohne Tasche | without pocket

37-44



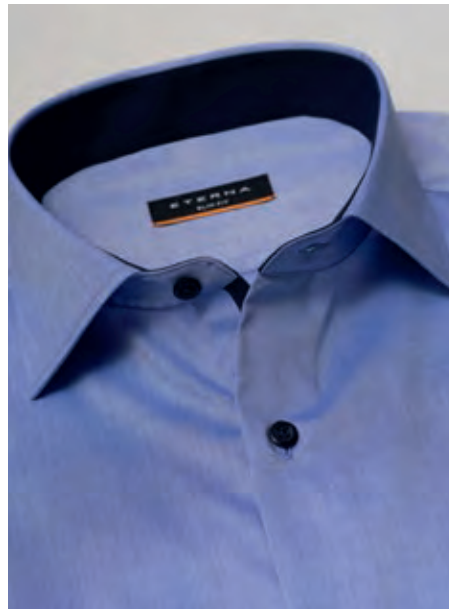
00  
G170

NON IRON





1/2



1/2

SLIM FIT  
1/2

8585

A

**UNI STRETCH**

97% Baumwolle | cotton, 3% Elastodien (XLA) | elastodiene (XLA)  
CLASSIC KENT  
ohne Tasche | without pocket

38-44

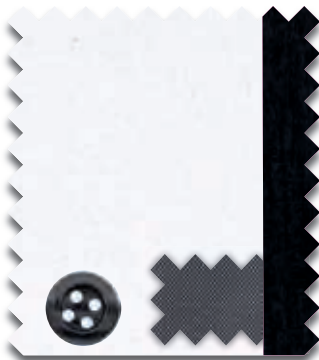
8888

A

**CHAMBRAY STRETCH**

97% Baumwolle | cotton, 3% Elastodien (XLA) | elastodiene (XLA)  
CLASSIC KENT  
ohne Tasche | without pocket

38-44



00  
G140

NON IRON  
STRETCH



16  
G140

NON IRON  
STRETCH

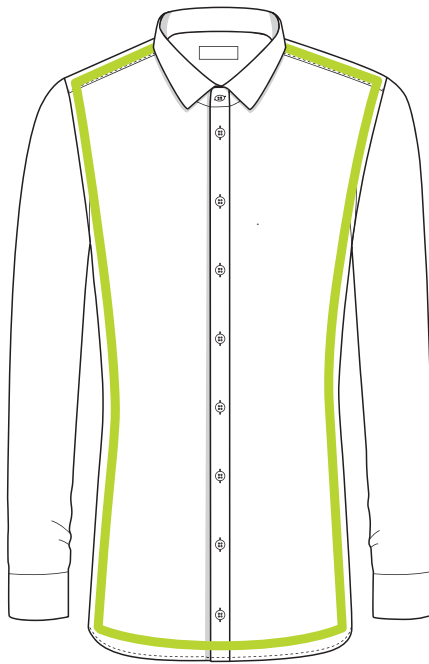




# SUPER SLIM

DIE EXTRA SCHMALE SCHNITTFÜHRUNG  
THE FIGURE-HUGGING CUT

1/1

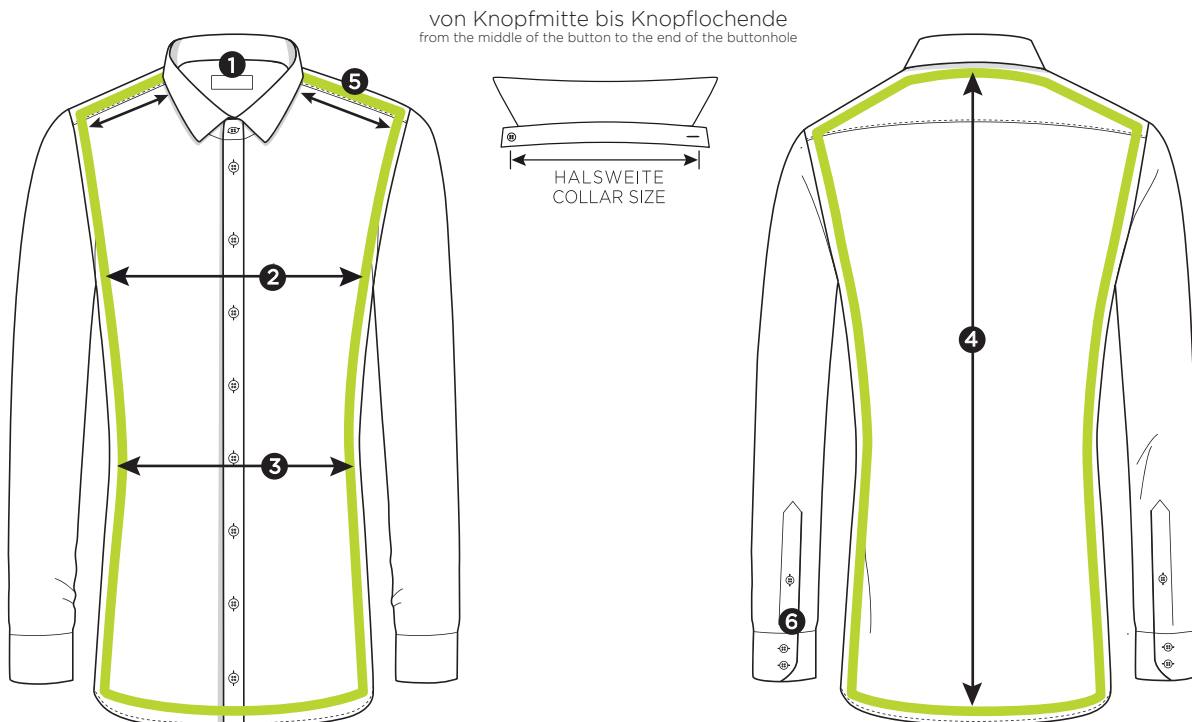


# Standard-Maßtabelle

standard measurement chart

SUPER  
SLIM

1	Halsweiten collar sizes	cm inch	36 14	37/38 14½/15	39/40 15½/15¾	41/42 16/16½	43/44 17/17½	45/46 17¾/18	47/48 18½/19	49/50 19¼/19½	52 20½	54 21¼
2	Oberweite chest measurement	COMFORT FIT		112	120	128	134	148	154	160	168	176
		MODERN FIT		110	116	122	132	138	146			
		SLIM FIT		102	110	116	124	134				
		<b>SUPER SLIM</b>	<b>96</b>	<b>100</b>	<b>108</b>	<b>114</b>	<b>122</b>					
3	Tailleweite waist measurement	COMFORT FIT		108	114	124	134	148	154	160	168	176
		MODERN FIT		102	106	114	122	130	138			
		SLIM FIT		92	98	104	112	122				
		<b>SUPER SLIM</b>	<b>82</b>	<b>86</b>	<b>92</b>	<b>98</b>	<b>106</b>					
4	Rumpflänge bei Äl 67 body length for SL 67	SLIM FIT		80	80	80	82	85				
		<b>SUPER SLIM</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>82</b>					
5	Schulterbreite shoulder width	COMFORT FIT		16,4	17,2	18	18,8	19,6	20,4	21,1	21,8	22,5
		MODERN FIT		16,2	17	17,8	18,6	19,4	20,2			
		SLIM FIT		16,2	17	17,8	18,6	19,4				
		<b>SUPER SLIM</b>	<b>15,4</b>	<b>16,2</b>	<b>17</b>	<b>17,8</b>	<b>18,6</b>					
6	Bündchenlänge cuff length	COMFORT FIT		26	26	26	28	28	28	30	30	30
		MODERN FIT		26	26	26	28	28	28			
		SLIM FIT		26	26	26	28	28				
		<b>SUPER SLIM</b>	<b>26</b>	<b>26</b>	<b>26</b>	<b>26</b>	<b>28</b>					




# NOS-Modelle

NOS styles

SUPER  
SLIM

Kragen- form  collar	Arm- länge  sleeves	Modell  style	Leiste			Tasche		Saum		PATCHUNG Innensteg und Manschette  mix&match inside collar stand and cuff	PATCHUNG Untertritt  mix&match inside placket	RIPS- ODER MELANGE- BAND  corded or blended ribbon	UMA  double cuff
			eingeschlagen	Biese	verdeckt	mit	ohne	gerade	rund				
			with fold	button facing	fly front	with	without	straight	round				

MINIKENT	1/1	Z181	✓				✓		✓			
	1/1	Z141	✓				✓		✓	✓		



8424



UNI STRETCH

97% Baumwolle | cotton, 3% Elastodien (XLA) | elastodiene  
 MINI KENT  
 ohne Tasche | without pocket

36-44

8585



UNI STRETCH

97% Baumwolle | cotton, 3% Elastodien (XLA) | elastodiene  
 MINI KENT  
 ohne Tasche | without pocket

36-44



00  
Z181



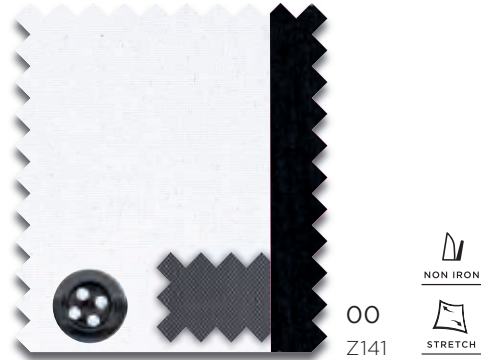
10  
Z181



19  
Z181



39  
Z181



00  
Z141



1/1 SUPER SLIM

8888



### CHAMBRAY STRETCH

97% Baumwolle | cotton, 3% Elastodien (XLA) | elastodiene  
MINI KENT  
ohne Tasche | without pocket

36-44



32  
Z141



NON IRON



STRETCH



# 1863

— by —

ET ERNA



**FINEST  
ITALIAN FABRIC**



**TWO PLY**



**NATURAL STRETCH**



**NON IRON**

PERLMUTT-KNÖPFE | AUF STIEL GENÄHTE KNÖPFE  
CO<sub>2</sub> NEUTRALE PRODUKTE | MADE IN EUROPE

MOTHER-OF-PEARL AND BUTTONS STITCHED ON THE HANDLE  
CO<sub>2</sub> NEUTRAL PRODUCTS | MADE IN EUROPE



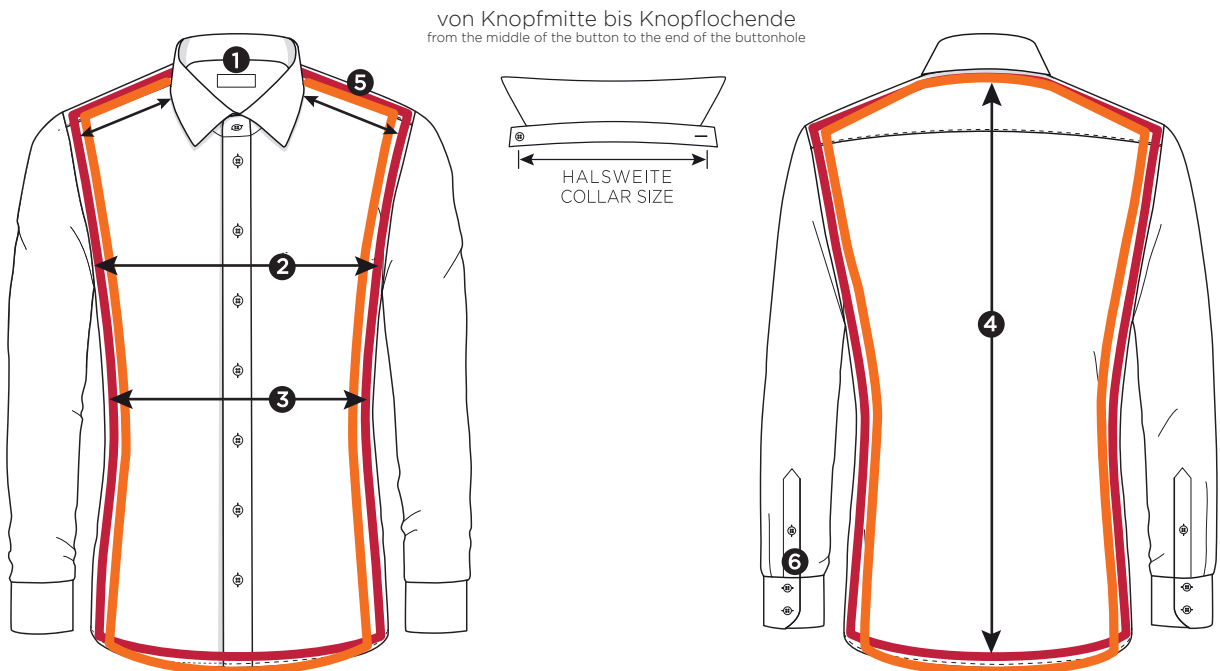
# Standard-Maßtabelle

standard measurement chart

MODERN  
FIT

SLIM  
FIT

1	Halsweiten collar sizes	cm inch	36 14	37/38 14½/15	39/40 15½/15¾	41/42 16/16½	43/44 17/17½	45/46 17¾/18	47/48 18½/19	49/50 19¼/19½	52 20½	54 21¼
2	Oberweite chest measurement	COMFORT FIT		112	120	128	134	148	154	160	168	176
		MODERN FIT		<b>110</b>	<b>116</b>	<b>122</b>	<b>132</b>	<b>138</b>	<b>146</b>			
		SLIM FIT		<b>102</b>	<b>110</b>	<b>116</b>	<b>124</b>	<b>134</b>				
3	Tailleweite waist measurement	COMFORT FIT		108	114	124	134	148	154	160	168	176
		MODERN FIT		<b>102</b>	<b>106</b>	<b>114</b>	<b>122</b>	<b>130</b>	<b>138</b>			
		SLIM FIT		<b>92</b>	<b>98</b>	<b>104</b>	<b>112</b>	<b>122</b>				
4	Rumpflänge body length for SL 65 Rumpflänge bei Äl 67 body length for SL 65	COMFORT FIT		80	80	80	82	90	90	95	95	95
		MODERN FIT		<b>80</b>	<b>80</b>	<b>80</b>	<b>82</b>	<b>85</b>	<b>90</b>			
		SLIM FIT		<b>80</b>	<b>80</b>	<b>80</b>	<b>82</b>	<b>85</b>				
5	Schulterbreite shoulder width	COMFORT FIT		16,4	17,2	18	18,8	19,6	20,4	21,1	21,8	22,5
		MODERN FIT		<b>16,2</b>	<b>17</b>	<b>17,8</b>	<b>18,6</b>	<b>19,4</b>	<b>20,2</b>			
		SLIM FIT		<b>16,2</b>	<b>17</b>	<b>17,8</b>	<b>18,6</b>	<b>19,4</b>				
6	Bündchenlänge cuff length	COMFORT FIT		26	26	26	28	28	28	30	30	30
		MODERN FIT		<b>26</b>	<b>26</b>	<b>26</b>	<b>28</b>	<b>28</b>	<b>28</b>			
		SLIM FIT		<b>26</b>	<b>26</b>	<b>26</b>	<b>28</b>	<b>28</b>				



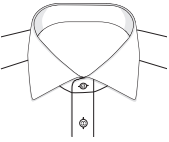
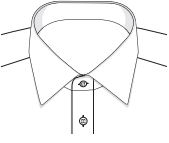
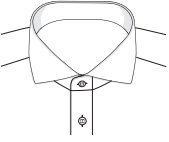


# NOS-Modelle

NOS styles

MODERN  
FIT

SLIM  
FIT

Kragen- form  collar	Arm- länge  sleeves	Modell  style	Leiste			Tasche		Saum		PATCHUNG Innensteg und Manschette  mix&match inside collar stand and cuff	PATCHUNG Untertritt  mix&match inside placket	RIPS- ODER MELANGE- BAND  corded or blended ribbon	UMA  double cuff
			eingeschlagen	Biese	verdeckt	mit	ohne	gerade	rund				
			with fold	button facing	fly front	with	without	straight	round				
CLASSIC KENT	1/1	■ X687	✓				✓		✓				
													
MODERN KENT	1/1	■ X68P	✓				✓		✓				
													
HAI   SHARK	1/1	■ F682	✓				✓		✓				
													

1863  
— by —  
ETERNA

**CO<sub>2</sub> NEUTRALE**  
PREMIUM-HEMDEN

Feinste Stoffe wie Two Ply und Finest Italian Fabrics sowie hochwertige Details wie echte Perlmutterknöpfe prägen die Hemden unserer Premiumlinie 1863 by ETERNA. Bei der Fertigung unserer Premiumhemden legen wir nicht nur Wert auf höchste Qualität, sondern auch auf nachhaltige Prozesse.

Durch Kompensation produzieren wir CO<sub>2</sub>-neutral. Nachhaltigkeit und Innovation verbinden sich in unserer Linie 1863 by ETERNA mit meisterhafter Handwerkskunst und zeitlos-elegantem Design.

Finest fabrics like Two Ply and Finest Italian Fabrics as well as high-quality details like genuine mother-of-pearl buttons characterize the shirts of our premium line 1863 by ETERNA. In the production of our premium shirts, we attach great importance not only to high quality, but also to sustainable processes. A CO<sub>2</sub> neutral production is achieved through compensation. Our premium line 1863 by ETERNA combines sustainability and innovation with masterful craftsmanship and a timelessly elegant design.





8005



**UNI TWILL**

100% Baumwolle | cotton  
 X687 CLASSIC KENT  
 ohne Tasche | without pocket  
 F682 HAI | SHARK  
 ohne Tasche | without pocket



00  
 ■ X687 38-46,48  
 ■ F682 37-44



10  
 ■ X687 38-46,48  
 ■ F682 37-44



8334



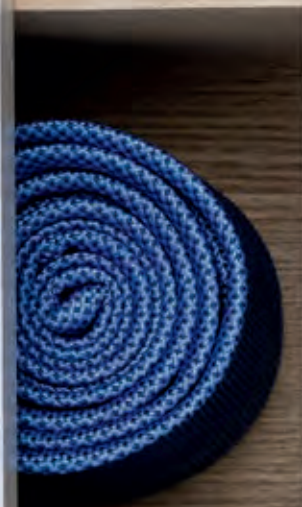
**STRUKTUR**

100% Baumwolle | cotton  
 MODERN KENT  
 ohne Tasche | without pocket  
 38-46, 48



12  
 ■ X68P







8121



FISCHGRAT  
 100% Baumwolle | cotton  
 MODERN KENT  
 ohne Tasche | without pocket  
 38-46, 48



8121



FISCHGRAT  
 100% Baumwolle | cotton  
 MODERN KENT  
 ohne Tasche | without pocket  
 38-46, 48



00  
 ■ X68P



15  
 ■ X68P





# POLO-HEMDEN

---

POLO SHIRTS

1/2



# Standard-Maßtabelle

standard measurement chart

COMFORT  
FIT

MODERN  
FIT

1	Halsweiten collar sizes	cm inch	37/38	39/40	41/42	43/44	45/46	47/48	49/50	52	54
			14½/15	15½/15¾	16/16½	17/17½	17¾/18	18½/19	19¼/19½	20½	21¼
			S	M	L	XL	XXL	3XL	4XL	5XL	6XL
2	Oberweite chest measurement	COMFORT FIT MODERN FIT	106	112	118	126	134	142	150	160	170
			100	106	114	122	130	138			
3	Tailleweite waist measurement	COMFORT FIT MODERN FIT	104	108	116	122	130	138	146	154	164
			98	102	110	118	124	134			
4	Rumpflänge body length	COMFORT FIT MODERN FIT	72	72	76	76	80	84	86	86	86
			72	72	72	74	76	76			
5	Ärmellänge 1/2 short sleeve	COMFORT FIT MODERN FIT	24	24	26	26	26	26	28	28	28
			24	24	24	24	26	26			
6	Schulterbreite shoulder width	COMFORT FIT MODERN FIT	13,8	14,5	15,3	16,1	16,8	17,7	18,5	19,3	20,1
			15,2	16	16,8	17,6	18,4	19,2			






# NOS-Modelle

NOS styles

COMFORT  
FIT

MODERN  
FIT

Kragen- form  collar	Arm- länge  sleeves	Modell  style	Leiste			Tasche		Saum		PATCHUNG Innensteg und Manschette  mix&match inside collar stand and cuff	PATCHUNG Untertritt  mix&match inside placket	RIPS- ODER MELANGE- BAND  corded or blended ribbon	UMA  double cuff
			eingeschlagen	Biese	verdeckt	mit	ohne	gerade	rund				
			with fold	button facing	fly front	with	without	straight	round				

CLASSIC KENT	1/2	■ U54K				✓		✓		✓		✓	
	1/2	■ C54K				✓		✓		✓		✓	





1/2



1/2

POLO  
1/2

2203

B

POLO PIQUÉE

100% Baumwolle | cotton  
CLASSIC KENT  
mit Tasche | with pocket  
MODERN FIT

38-48



2203

B

POLO PIQUÉE

100% Baumwolle | cotton  
CLASSIC KENT  
mit Tasche | with pocket  
COMFORT FIT

40-54

1/2

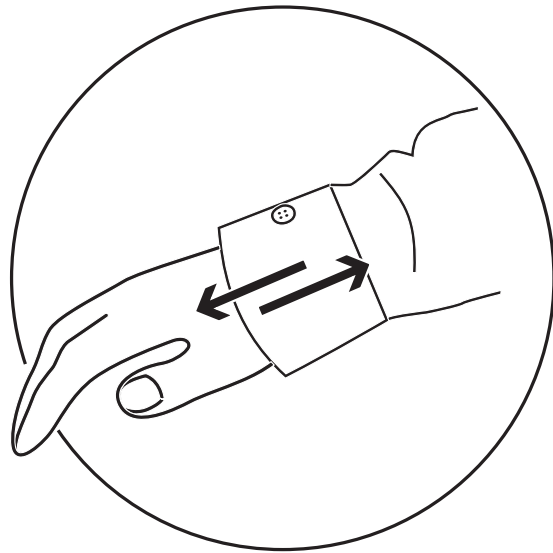




# ÄRMELLÄNGEN

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SLEEVE LENGTHS



59 Ärmellänge  
sleeve length

68 Ärmellänge  
sleeve length

COMFORT  
FIT

MODERN  
FIT

1100

A

UNI POPELINE

100% Baumwolle | cotton

E198 BASIC KENT  
mit Tasche | with pocket

X177 CLASSIC KENT  
ohne Tasche | without pocket



00

■ E198 39-48

■ X177 38-46,48



1100

A

UNI POPELINE

100% Baumwolle | cotton

E198 BASIC KENT  
mit Tasche | with pocket

X177 CLASSIC KENT  
ohne Tasche | without pocket



00

■ E198 39-48

■ X177 38-46,48



10

■ E198 39-48

■ X177 38-46,48



39

■ X177 38-46,48



8100

B

FEIN OXFORD

100% Baumwolle | cotton

CLASSIC KENT  
E137 mit Tasche | with pocket

X13K ohne Tasche | without pocket



00

■ X13K 38-46,48



12

■ E137 40-48

■ X13K 38-46,48



4671

B

## STRUKTUR

100% Baumwolle | cotton

E147 CLASSIC KENT

mit Tasche | with pocket

X14P MODERN KENT

ohne Tasche | without pocket



11

■ E147 40-48

■ X14P 38-46,48



NON IRON

 N N N  
 N N N  
 N N N  
 N N N
FINEST FABRICS  
BY SWISS EXCELLENCE

8100

B

## FEIN OXFORD

100% Baumwolle | cotton

HAI | SHARK

ohne Tasche | without pocket

38-46, 48



00

■ X15V



NON IRON

12

■ X15V



NON IRON

8913

A

## VICHY POPELINE

100% Baumwolle | cotton

MODERN BUTTON DOWN

mit Tasche | with pocket

38-46, 48



16

■ X143



NON IRON

8501

B

## CHAMBRAY

100% Baumwolle | cotton

MODERN KENT

ohne Tasche | without pocket

38-46, 48



00

■ X14P



NON IRON





8500



CHAMBRAY

100% Baumwolle | cotton  
HAI | SHARK  
ohne Tasche | without pocket

38-46



21  
F182 NON IRON

1100



UNI POPELINE

100% Baumwolle | cotton  
E198 BASIC KENT  
mit Tasche | with pocket  
X177 CLASSIC KENT  
ohne Tasche | without pocket



00  
E198 40-48  
X177 38-46,48

NON IRON  
FINEST FABRICS  
BY SWISS EXCELLENT

10  
X177 38-46,48

NON IRON  
FINEST FABRICS  
BY SWISS EXCELLENT

8585



UNI STRETCH

97% Baumwolle | cotton, 3% Elastodien (XLA) | elastodiene (XLA)  
UNDER BUTTON DOWN  
ohne Tasche | without pocket

38-46



00  
F15X NON IRON STRETCH

8424



UNI STRETCH

100% Baumwolle | cotton  
HAI | SHARK  
ohne Tasche | without pocket

38-46



00  
F182

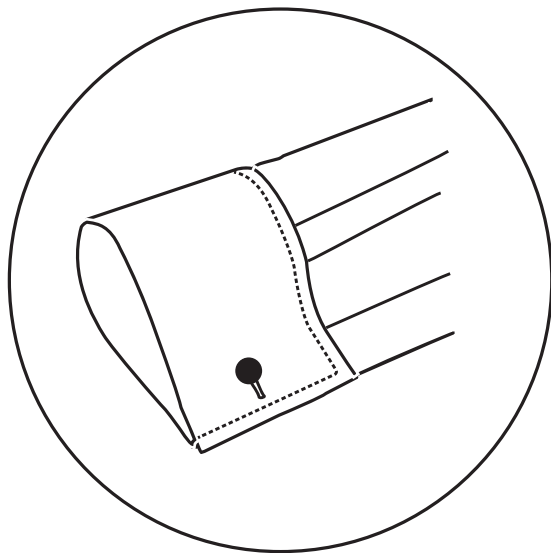
NON IRON STRETCH



# GALA UMSCHLAGMANSCHETTE

---

DRESS SHIRTS | DOUBLE CUFF



GALA  
dress shirts

COMFORT  
FIT

MODERN  
FIT

SLIM  
FIT



8500

**B**

CHAMBRAY

100% Baumwolle | cotton  
verdeckte Knopfleiste/flyfront/gorge cachée

- E387 CLASSIC KENT  
ohne Tasche | without pocket
- X362 KLÄPPCHEN | WING  
ohne Tasche | without pocket
- X367 CLASSIC KENT  
ohne Tasche | without pocket
- F362 KLÄPPCHEN | WING  
ohne Tasche | without pocket
- F392 HAI | SHARK  
ohne Tasche | without pocket

8217

**C**

TWILL

100% Baumwolle | cotton  
HAI | SHARK  
ohne Tasche | without pocket

37-44



00

**XL**

- E387 40-50,52,54
- X362 37-46,48
- X367 37-46,48
- X367
- ÄL68 38-46,48
- F362 37-44
- F392 37-44

NON IRON

21

- X362 37-46,48
- X367 37-46,48
- X367
- ÄL68 38-46,48
- F362 37-44
- F392 37-44

NON IRON



20

■ F392

NON IRON

# UMA

double cuff

COMFORT  
FIT

MODERN  
FIT

SLIM  
FIT



8500

**B**

## CHAMBRAY

100% Baumwolle | cotton

E498 BASIC KENT

ohne Tasche | without pocket

X487 CLASSIC KENT

ohne Tasche | without pocket

F482 HAI | SHARK

ohne Tasche | without pocket



00

XXL

■ E498 40-50, 52, 54

■ X487 38-46,48

■ X487

■ ÄL68 38-46, 48

■ F482 37-44

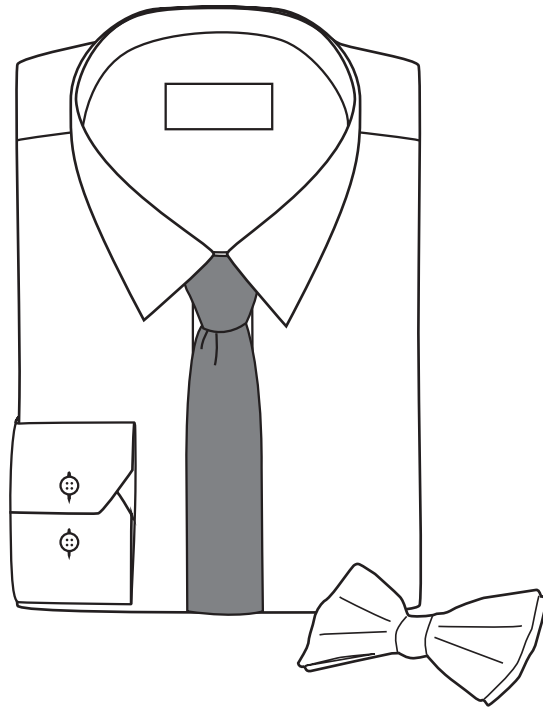
  
NON IRON

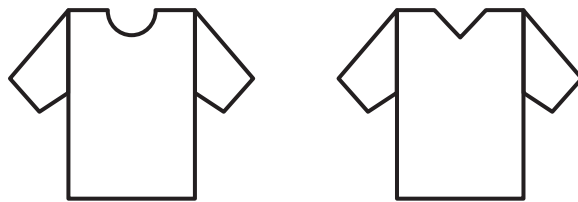


# ACCESSOIRES

---

ACCESSORIES





BODYSHIRT



# Bodywear

bodywear



Superfeine Qualität mit 8% Elasthan-Anteil und 92% Baumwolle. Das Bodyshirt ist sehr weich und anschmiegsam, trägt sich wie eine zweite Haut.

Extra fine quality with 8% elastane and 92% cotton. The bodyshirt is very smooth and close-fitting, it feels like a second skin.

4	5	6	7	8
S	M	L	XL	XXL

Artikel/art.: 800 (V-Ausschnitt/v-neck)  
801 (Rundhals/round neck)  
Größe/size: 4 - 8  
Farbe/colour: 00  
39



00



39

# Socken

socks



Artikel/art.: 600  
Größe/size: 39 - 42 / 43 - 46 / 47 - 48  
Farbe/colour: 39

Qualität/quality:  
98% Baumwolle/98% cotton  
2% Elasthan/2% elastane



# Manschettenknöpfe

cuff links



115/00



118/00



119/00



120/00



121/00



122/00



123/00

# Einstecktuch

pocket handkerchief

---

100% Baumwolle | cotton



200/00

# Schleife

bow tie

100% Seide | silk



9970/00



9970/20



9970/50



9970/39

# Krawatte

tie

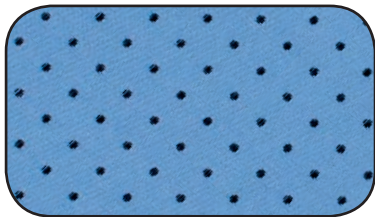
100 % Seide | silk **6 cm**



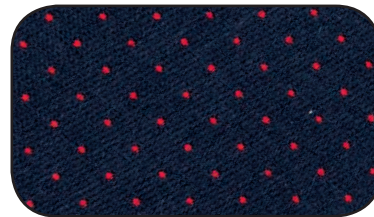
9029/10



9029/19



9030/10



9030/19



9031/10



9031/57



9029/15



9031/50

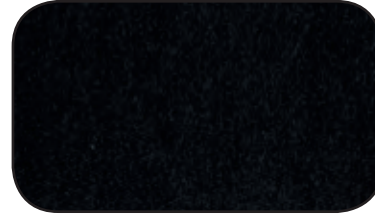
# Krawatte

tie

100% Seide | silk **6 cm**



9029/55



9029/39



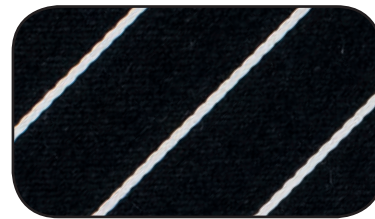
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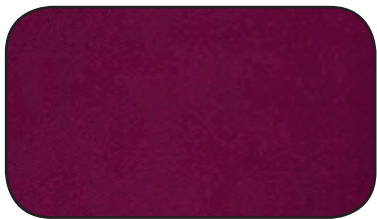
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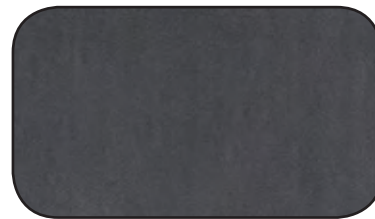
9031/55



9031/39



9029/58



9029/35

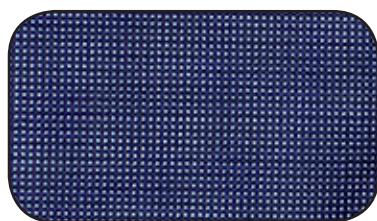
# Krawatte

tie

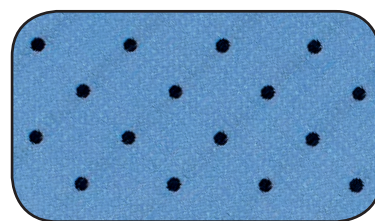
100 % Seide | silk **7,5 cm**



9024/10



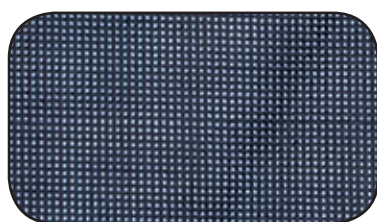
9025/15



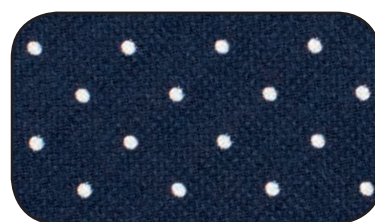
9026/10



9024/19



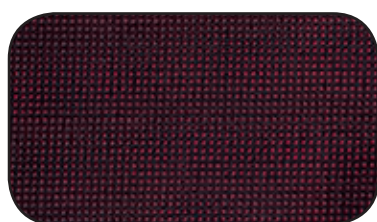
9025/19



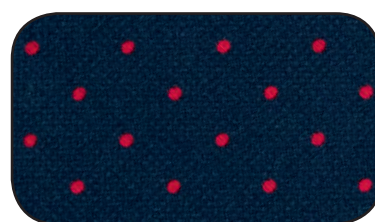
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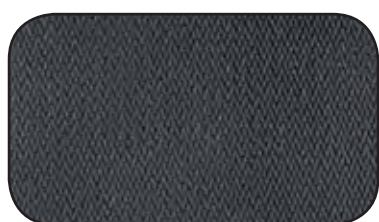
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9025/58



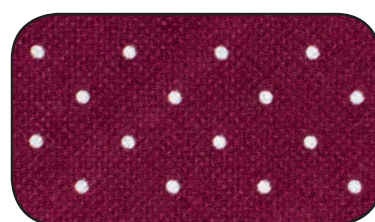
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9024/35



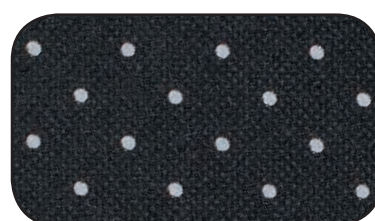
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9026/58



9024/39



9026/39



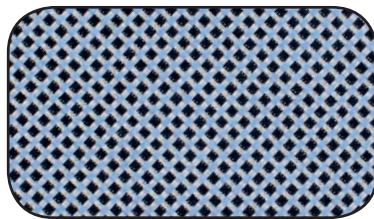
# Krawatte

tie

100% Seide | silk **7,5 cm**



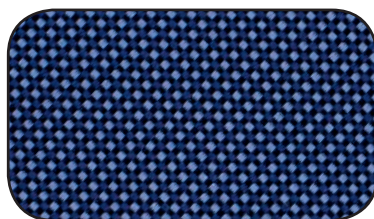
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9028/10



9027/19



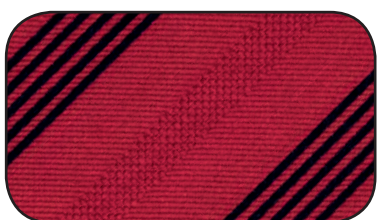
9028/15



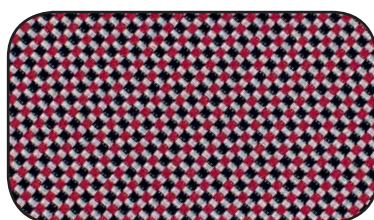
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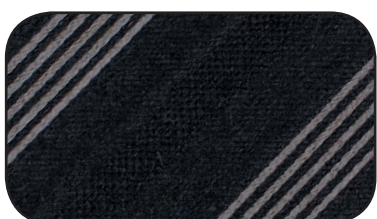
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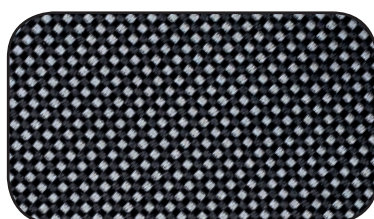
9027/55



9028/53



9027/39



9028/35



# KONTAKTDATEN

---

CONTACT DETAILS





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FOLGENDEN ZEITEN ERREICHBAR:  
MO-DO 8.00 - 17.00 UHR  
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WE ARE AT YOUR DISPOSAL FROM MONDAY  
TO THURSDAY FROM 08.00 TO 17.00  
AND ON FRIDAY FROM 08.00 TO 16.00.

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your agent

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FOLGENDEN ZEITEN ERREICHBAR:  
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### IHR BETREUENDER AUSSENDIENST:

your agent

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Fax: +49 089/35 00 39 36

Ost-Bayern:

#### Tobias Orttenburger

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Haus der Mode

Haus 1 Etage 6 Raum 619

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Fax: +49 8 51/98 16 467

E-Mail: export@eterna.de

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### IHR BETREUENDER AUSSENDIENST:

your agent

## A

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#### Wolfgang Ratzenböck

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Mobil: +43 6 64/3 84 60 60

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Showroom:

Fashion-Mall Salzburg / Top 5

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Kärnten/Osttirol

Wien/Niederösterreich/Burgenland:

#### Agentur Manuela Zechner

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E-Mail: thomas-zechner@aon.at

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Fashion-Mall Salzburg / Top 5

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5028 Salzburg

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#### Daniela Flückiger

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TMC-Showroom 561

Thurgauerstrasse 117

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## F

#### OTT FASHION

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F-67960 Entzheim

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Christian Ott

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**IHR BETREUENDER AUSSENDIENST:**

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AND ON FRIDAY FROM 08.00 TO 14.00.

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your agent

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Bersaglio Agency  
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